

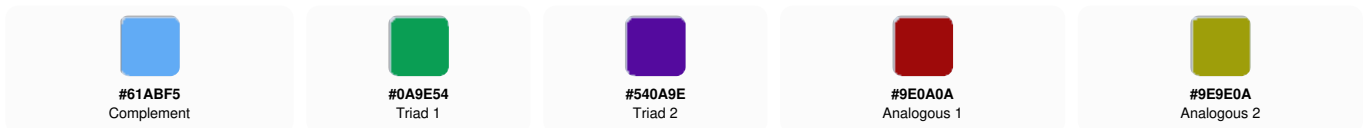
# #9E540A



Permalink: <https://hextral.com/hex-colors/color-code-details/9e540a/>

Metric	Value	Metric	Value
RGB	158, 84, 10	Brightness	107.8
HSL (°,%,%)	30°, 88%, 33%	HSV V %	62 %
Lab (L*,a*,b*)	43.7, 26.2, 50.1	CMYK (%)	0%, 47%, 94%, 38%
Contrast Black	3.73:1	Contrast White	5.64:1

## Palette neighbours



## Tints & Shades



## Color Profile: #9E540A

**Common Name:** *Pumpkin*

**RGB:** 158, 84, 10

**HSL:** 30°, 89%, 32%

**Contrast vs White:** 3.1:1 (AA Pass)

**Contrast vs Black:** 11.1:1 (AA Pass)

**Mood:** The color Pumpkin (#9E540A) evokes warmth and richness, often associated with autumn. It's a bold, vibrant hue that brings a sense of comfort, energy, and earthiness. Popular in rustic, seasonal themes, it carries a sense of coziness while being vivid enough to stand out in design.

### Close Named Matches:

- Australian Standard AS2700 - Pumpkin (#D67629),  $\Delta E=17.70$
- Pantone FHI - Pumpkin Spice (#A05C17),  $\Delta E=4.54$
- Behr Paint - Tiger Stripe (#BC6C32),  $\Delta E=11.28$
- Jotun Paint - Tropical Burst (#C9764B),  $\Delta E=19.30$
- Benjamin Moore - Gold Rush (#B6642D),  $\Delta E=9.68$

### Why Designers Use It:

- **Warmth and Impact:** The orange tones make this color highly visible and warm, making it perfect for creating a welcoming atmosphere. It's often used in designs that need an energetic yet cozy feel, such as in autumnal decorations, food packaging, or home interiors.
- **Seasonal and Trendy:** Pumpkin is widely associated with the fall season, especially in places where autumn is celebrated. Its use spikes around Halloween and Thanksgiving, making it a go-to for seasonal designs.
- **Industry Use:** This color is popular in the food and beverage industry, particularly for products like sauces, soups, and snacks that highlight autumn flavors. It is also used in home decor and even automotive designs for its vibrant yet grounding feel.

- **Natural Elements:** The color is inspired by the deep oranges of pumpkins, a natural vegetable found during harvest time. This organic association makes it both familiar and nostalgic for many people.

<?php

[hextral.com - #9E540A](https://hextral.com/#9E540A)