



#9D8275



Permalink: <https://hextoral.com/hex-colors/color-code-details/9d8275/>

Metric	Value	Metric	Value
RGB	157, 130, 117	Brightness	137.3
HSL (°,%,%)	20°, 17%, 54%	HSV V %	62 %
Lab (L*,a*,b*)	56.5, 8.3, 10.9	CMYK (%)	0%, 17%, 25%, 38%
Contrast Black	5.88:1	Contrast White	3.57:1

Palette neighbours



#627D8A
Complement



#759D82
Triad 1



#82759D
Triad 2



#9D757C
Analogous 1



#9D9675
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #9D8275

Common Name: *Cougar Brown*

RGB: (157, 130, 117)

HSL: (30°, 18%, 53%)

Contrast vs White: 3.5 (AA pass)

Contrast vs Black: 10.4 (AAA pass)

Mood: This color has a warm, earthy tone that invokes a sense of grounding and comfort. Often associated with rustic or natural elements, #9D8275 is soft enough to feel cozy but grounded enough to convey reliability. It's often found in interiors and designs that aim to create a calm, neutral atmosphere.

Notable Color Matches:

- Benjamin Moore - Cougar Brown #9D8275 ($\Delta E=0.00$)
- Sikkens 4041 - Carlsbad Canyon Brown #9D8277 ($\Delta E=1.13$)
- Australian Standard - Possum #9F867E ($\Delta E=3.40$)
- Behr - Pink Granite #A18479 ($\Delta E=1.68$)

Why Designers Use It:

- This color is popular in design schemes where a natural, earthy aesthetic is desired. Its warm, muted tone is ideal for interior designs focused on comfort and stability, such as living rooms, bedrooms, and even kitchens.
- The warm brown tones of #9D8275 make it versatile for use in rustic or vintage-styled spaces, especially when paired with wood and other natural materials.
- It's also seen in fashion and product designs aiming for understated sophistication. The subtlety of this shade is perfect for brand identities that want to project professionalism with a touch of earthiness.
- Interestingly, this color has a connection to the Australian outback, where many natural tones in the landscape, like red rock formations and desert sands,

echo its warm, subdued feel.

- It has also gained traction in interior design, especially for furniture and decorative elements like throw pillows, rugs, and ceramics, because it balances well with both light and dark neutrals.

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