



#9C7EB0



Permalink: <https://hextoral.com/hex-colors/color-code-details/9c7eb0/>

Metric	Value	Metric	Value
RGB	156, 126, 176	Brightness	141.9
HSL (°,%,%)	276°, 24%, 59%	HSV V %	69 %
Lab (L*,a*,b*)	57.2, 21.1, -22.1	CMYK (%)	11%, 28%, 0%, 31%
Contrast Black	6.02:1	Contrast White	3.49:1

Palette neighbours

 #63814F Complement	 #B09C7E Triad 1	 #7EB09C Triad 2	 #837EB0 Analogous 1	 #B07EAB Analogous 2
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Tints & Shades



Color Profile: #9C7EB0

Common Name: *Trumatch 39-d1, English Lavender, Pantone 17-3617 TPG*

RGB: 156, 126, 176

HSL: 245°, 25%, 60%

Contrast with White: Low contrast (5.2)

Contrast with Black: High contrast (9.7) - AA Pass

Mood: #9C7EB0 is a gentle, refined color, evoking a calm and sophisticated aura. Often associated with grace and elegance, it draws from soft violet and lavender tones, ideal for projects requiring subtle luxury or soft professionalism. It carries a calming vibe, making it popular in design elements aiming for minimalistic beauty.

Close Named Matches:

- **Trumatch 39-d1** *#9C7EB0* - ΔE=0.00
- **Pantone 17-3617 TPG (English Lavender)** *#9D7EB1* - ΔE=0.67
- **Benjamin Moore - Charmed Violet** *#947AB1* - ΔE=3.72
- **Dulux Heritage - Violet Night** *#898D9B* - ΔE=24.30
- **Kelly Moore - Karma Chameleon** *#9A7DA9* - ΔE=3.40

Why Designers Use It:

- This color is widely used in both interior design and branding for its elegant yet approachable nature. It strikes the right balance between calm and sophisticated, making it a go-to for designs that aim to create a welcoming yet refined atmosphere.
- Trumatch 39-d1 and its close variants like Pantone 17-3617 TPG are notable in the fashion and cosmetics industry, particularly for luxury products. They offer a timeless appeal while remaining subtle enough to blend seamlessly into various settings.
- Regionally, this color is seen often in European design trends, especially in high-end boutique and spa interior designs, where relaxation and elegance are

paramount.

- Natural influences can be traced from floral elements like lavender and light violet hues, bringing an organic, earthy appeal to the palette.
- Its application in branding and digital design focuses on trustworthiness and calm, often seen in technology or service-oriented businesses aiming for an approachable yet professional image.

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