



#994B35



Permalink: <https://hextoral.com/hex-colors/color-code-details/994b35/>

Metric	Value	Metric	Value
RGB	153, 75, 53	Brightness	103.1
HSL (°,%,%)	13°, 49%, 40%	HSV V %	60 %
Lab (L*,a*,b*)	41.3, 30.7, 28.0	CMYK (%)	0%, 51%, 65%, 40%
Contrast Black	3.41:1	Contrast White	6.15:1

Palette neighbours



#66B4CA
Complement



#35994B
Triad 1



#4B3599
Triad 2



#993551
Analogous 1



#997D35
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #994B35

Common Name: *Spicy Hue*

RGB: (153, 75, 53)

HSL: (18°, 41%, 42%)

Contrast: White: 4.2, Black: 8.2 (AA Pass/Fail: Pass)

Mood: This earthy and warm hue brings a deep, rich comfort. Often associated with rustic, earthy tones, it's both elegant and grounded, perfect for creating intimate or sophisticated spaces. Spicy Hue is seen in design elements that evoke coziness, offering a natural warmth without overwhelming the senses. It's a color that adds a timeless touch, offering versatility across industries and uses.

Close Named Matches:

- **Sherwin Williams:** *Spicy Hue* (#994B35), ΔE=0.00
- **Behr:** *Santa Fe* (#964C33), ΔE=2.07
- **Benjamin Moore:** *Rich Chestnut* (#9C4938), ΔE=2.93
- **BS 381C:** *Terracotta* (#A65341), ΔE=4.64

Why Designers Use It:

- **Trend Factor:** Spicy Hue is increasingly popular in modern interior design, especially in kitchens, lounges, and hospitality settings. It's also seen as a go-to shade for rustic themes, evoking warmth and organic charm.
- **Usage in Industries:** Frequently used in paints, textiles, and interior design elements such as furniture, walls, and decor. It is a staple in both traditional and contemporary design schemes, often tied to artisanal, hand-crafted looks.
- **Natural Inspirations:** Derived from the rich, earthy tones found in terracotta and autumn foliage, this color connects directly to the natural world. Its association with minerals and organic materials adds a sense of grounding and connection to the environment.
- **Global & Regional Appeal:** While Spicy Hue is not limited to any one region, it holds particular significance in Mediterranean and Southwestern styles, where earthy reds and terracotta shades dominate local architecture and design.

Delta E Calculations: The color's ΔE values indicate subtle but noticeable shifts when comparing similar shades across brands. For instance, Sherwin Williams' Spicy Hue matches exactly with its color code (#994B35), but differences can be seen in paints from other brands such as Behr and Benjamin Moore, with ΔE values reflecting those small shifts in tone.

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