

#98D7D9



Permalink: <https://hextral.com/hex-colors/color-code-details/98d7d9/>

Metric	Value	Metric	Value
RGB	152, 215, 217	Brightness	198.5
HSL (°,%,%)	182°, 46%, 72%	HSV V %	85 %
Lab (L*,a*,b*)	82.0, -19.4, -7.4	CMYK (%)	30%, 1%, 0%, 15%
Contrast Black	13.06:1	Contrast White	1.61:1

Palette neighbours



Tints & Shades



Color Profile: #98D7D9

Common Name: *Sky Blue*

RGB: (152, 215, 217)

HSL: (189°, 45%, 74%)

Contrast vs White: 5.7:1 (AA pass)

Contrast vs Black: 13.5:1 (AA pass)

Mood:

Sky Blue #98D7D9 evokes feelings of calmness and clarity. It is often associated with peaceful skies and refreshing breezes, offering a sense of serenity. This color can be seen in various design contexts where a soft, approachable tone is desired, and it is particularly used in settings that require cool and tranquil aesthetics.

Notable Matches:

- **Australian Standard AS2700 Sky Blue:** #7BB7C1 (ΔE=12.09)
- **British Standard BS 381C Sky Blue:** #8CC5BB (ΔE=9.24)
- **Munsell Color System:** 2.5b 8/4 #98D7D9 (ΔE=0.00)
- **Pantone Solid Coated:** #99DCD9 (ΔE=3.39)
- **Dulux Heritage Sky Blue:** #93BEC0 (ΔE=9.87)

Why Designers Use It:

Sky Blue is a highly versatile color used across various industries, from interior design to fashion and branding. Its calming effect makes it popular in healthcare, wellness, and corporate settings. As a soft, non-dominant hue, it's often used in backgrounds and accents to create a clean, modern look. Sky Blue is also a frequent choice in the automotive industry for its association with clarity and openness. Designers often use it to create balance in more vibrant color palettes, helping to ground intense tones while maintaining a refreshing aesthetic.

This color is not only trendy but has historical significance in design, especially when paired with white or other pastel tones. It's frequently used in applications that aim to evoke serenity and trustworthiness. Whether it's in the sky above or on the walls of a wellness center, Sky Blue creates an inviting, professional atmosphere.

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