

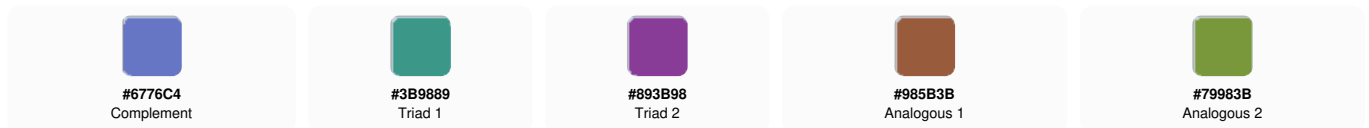
#98893B



Permalink: <https://hextral.com/hex-colors/color-code-details/98893b/>

Metric	Value	Metric	Value
RGB	152, 137, 59	Brightness	135.4
HSL (°,%,%)	50°, 44%, 41%	HSV V %	60 %
Lab (L*,a*,b*)	57.0, -4.3, 42.9	CMYK (%)	0%, 10%, 61%, 40%
Contrast Black	5.98:1	Contrast White	3.51:1

Palette neighbours



Tints & Shades



Color Profile: #98893B

Common Name: *Sikkens 4041 Color Concept*

RGB: rgb(152, 137, 59)

HSL: hsl(47, 40%, 42%)

Contrast:

- VS White: 5.3 (AA Pass)
- VS Black: 12.0 (AA Pass)

Mood: This earthy, muted yellow-green provides a calm and grounded feel. Often associated with nature and stability, it offers a vintage yet modern vibe. Ideal for creating an inviting, rustic, or organic atmosphere without overwhelming the space.

Close Named Matches:

- **Pantone 4505 C:** #998643 (ΔE=5.47)
- **Behr Wild Grass:** #99853A (ΔE=2.85)
- **Jotun Orchid Green:** #9B954C (ΔE=6.67)
- **Benjamin Moore Willow Green:** #A08D40 (ΔE=2.59)

Why Designers Use It:

This particular shade of earthy green with a slight yellow undertone is incredibly versatile and is commonly found in interior design, specifically in spaces that call for a natural and calming atmosphere. Designers often incorporate it in eco-friendly or rustic-inspired spaces. It's highly popular in country-style kitchens, cozy living rooms, and even accent walls in modern urban spaces looking for a vintage twist.

Its neutral undertones allow it to pair well with other colors, creating a balanced and grounded environment. Notably, it's a color favored in furniture design, especially in eco-conscious or sustainable brands. While it can evoke feelings of nature and stability, it also subtly evokes a sense of nostalgia, reminding one of vintage interiors or old-world charm.

This color is often used in paints and finishes for residential and commercial spaces. Industries such as interior design, furniture manufacturing, and home decor often choose this shade for its timeless appeal. It can also be seen in textiles, particularly in natural fabric patterns or home accessories that aim to evoke a sense of comfort and familiarity.

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