

#97B4C3



Permalink: <https://hextoral.com/hex-colors/color-code-details/97b4c3/>

Metric	Value	Metric	Value
RGB	151, 180, 195	Brightness	173.7
HSL (°,%,%)	200°, 27%, 68%	HSV V %	76 %
Lab (L*,a*,b*)	71.7, -6.5, -10.9	CMYK (%)	23%, 8%, 0%, 24%
Contrast Black	9.63:1	Contrast White	2.18:1

Palette neighbours



Tints & Shades



Color Profile: #97B4C3

Common Name: *Light Steel Blue*

RGB: 151, 180, 195

HSL: 204°, 21%, 67%

Contrast: White (3.5:1, AA Pass), Black (10.4:1, AA Pass)

Mood Blurb

This soft, muted blue evokes calmness and tranquility. It's often associated with serenity, making it a popular choice in environments where relaxation and focus are key. The color fits well with minimalist design trends and is frequently used in modern digital interfaces. It offers a contemporary, yet timeless aesthetic, and works well in both professional and casual spaces.

Close Named Matches

- **Sherwin-Williams - Respite (#97B4C3)** - Exact match
- **Australian Standard AS2700 - Light Grey Blue (#8DA8AE)**- $\Delta E=6.72$
- **Jotun - Bayside Blue (#95B6CA)** - $\Delta E=2.96$
- **Benjamin Moore - New Born's Eyes (#90B0C0)** - $\Delta E=1.98$
- **Pantone Solid Coated - 550 C (#8CB7C7)** - $\Delta E=4.40$

Why Designers Use It

Designers gravitate towards #97B4C3 for its versatility and calming effect. This color is frequently used in digital design, particularly for websites, apps, and corporate branding, where a sense of professionalism is needed. The subdued blue tone provides a neutral backdrop while still adding a touch of warmth compared to other cooler tones. It's commonly associated with the tech and healthcare industries due to its clean, approachable feel.

This hue is also prevalent in interiors, specifically for creating serene, balanced environments. It can often be found in spaces like offices, lounges, or bedrooms.

As a color linked with tranquility, it's often used in wellness and mindfulness spaces. Additionally, it works in both light and dark themes, making it a reliable choice for a range of designs.

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