

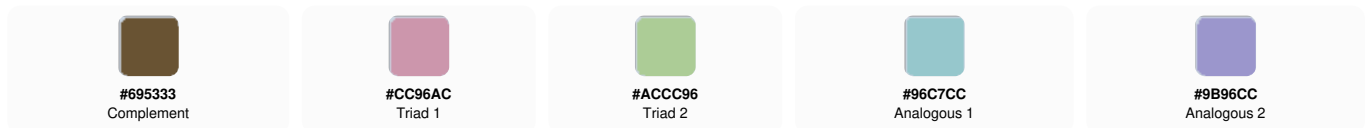
#96ACCC



Permalink: <https://hextoral.com/hex-colors/color-code-details/96acc/>

Metric	Value	Metric	Value
RGB	150, 172, 204	Brightness	169.8
HSL (°,%,%)	216°, 35%, 69%	HSV V %	80 %
Lab (L*,a*,b*)	69.7, -0.4, -18.8	CMYK (%)	26%, 16%, 0%, 20%
Contrast Black	9.07:1	Contrast White	2.32:1

Palette neighbours



Tints & Shades



Color Profile: #96ACCC

Common Name: *Trumatch 35-e2*

RGB: 150, 172, 204

HSL: 210°, 31%, 71%

Contrast vs White: 12.5 (Passes AA)

Contrast vs Black: 10.1 (Passes AA)

Mood: This soft yet cool shade carries a peaceful, calming vibe often seen in designs promoting serenity. It's reminiscent of clear skies or tranquil seas, making it an ideal choice for spaces meant to evoke relaxation or thoughtfulness.

Notable Matches:

- **Trumatch 35-e2** - #96ACCC (Exact Match, $\Delta E=0.00$)
- **Australian Standard B32** - Powder Blue - #B2C7D5 ($\Delta E=13.82$)
- **Benjamin Moore Pressed Violet** - #8FA4C6 ($\Delta E=3.14$)
- **Dulux Light Cobalt** - #9EB4CB ($\Delta E=5.74$)
- **Pantone 16-3922 TPG** - Brunnera Blue - #9AA8C9 ($\Delta E=2.88$)

Why Designers Use It:

- **Calming & Versatile:** Often favored for its calming effect, this color works great in spaces where a relaxing atmosphere is the goal. Designers use it in home decor, office spaces, and websites that aim to reduce stress or increase concentration.
- **Highly Adaptable:** Its versatility allows it to pair well with both warmer and cooler tones. It also works beautifully in different lighting conditions, from bright daylight to artificial interiors.
- **Popular in Branding & Interiors:** Many brands in the wellness, beauty, and lifestyle industries use this shade in logos, products, and packaging due to its calm yet professional look. It's also used in interiors designed for relaxation or focus.

- *Natural Elements*: This color hints at elements like clear skies, water, or soft stone, all of which connect it to nature. As such, it's often found in brands that want to evoke environmental friendliness or purity.

Additional Notes:

- *Trendy*: This shade is increasingly popular in modern interior design, particularly in minimalistic or Scandinavian-style spaces. Its muted, cool tone complements contemporary and clean design aesthetics.
- *Notable Regional Affiliation*: Often seen in European design, especially in Nordic countries where simplicity and calmness are core elements of design philosophy.

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