

# #958D7F



HEX #958D7F

Permalink: <https://hextral.com/hex-colors/color-code-details/958d7f/>

Metric	Value	Metric	Value
RGB	0, 0, 0	Brightness	0.0
HSL (°,%,%)	0°, 0%, 0%	HSV V %	0 %
Lab (L*,a*,b*)	0.0, 0.0, 0.0	CMYK (%)	0%, 0%, 0%, 100%
Contrast Black	0.00:1	Contrast White	0.00:1

## Palette neighbours



## Tints & Shades



## Color Profile: #958D7F

**Common Name:** *Studio Clay (Sherwin-Williams)*

### Color Values:

- **RGB:** 149, 141, 127 (~149, 141, 127)
- **HSL:** 40°, 9%, 54% (~40°, 9%, 54%)

### Contrast Ratios:

- Contrast vs White: ~4.5:1 (Passes AA for large text, fails for normal)
- Contrast vs Black: ~11.4:1 (Passes AAA easily)

### Mood and Usage:

This muted warm grey with subtle brown undertones feels grounded and approachable, ideal for environments requiring a soft yet professional vibe. It carries a natural, earthy calmness that fits well in creative spaces, sophisticated interiors, and understated branding. Popular in design circles for its neutrality with personality, it avoids harshness while maintaining clarity.

### Notable Close Color Matches:

- **Sherwin-Williams Studio Clay** — #958D7F (Exact Match,  $\Delta E=0.00$ )
- **Behr Gray Squirrel** — #948C7D ( $\Delta E=0.70$ )
- **Benjamin Moore Cathedral Gray** — #948B7D ( $\Delta E=0.80$ )
- **Little Greene LG 40 - Silt** — #988C7E ( $\Delta E=1.66$ )
- **Pantone 403 C** — #938B82 ( $\Delta E=2.87$ )

### Why Designers Use It.

- This tone is favored for its versatility as a muted earth tone that pairs well with both warm and cool palettes, making it a reliable neutral base in design.

- Its warmth and softness provide a natural, organic feel that fits well with interiors inspired by nature and sustainable materials, such as reclaimed wood or stone textures.
- It's trending in modern minimalist and Scandinavian-inspired aesthetics, where muted and soft greys with subtle brown undertones replace stark greys for a cozier feel.
- Widely used in product design and branding where an understated, trustworthy, and stable mood is desired—especially in luxury goods, home decor, and artisanal products.
- The color's strong contrast against black ensures good readability in UI and print, while its moderate contrast against white calls for careful use as a text color but excels as background or accent.
- Technically, it aligns well with traditional paint standards (British Standard, Australian Standard), making it easy for real-world reproduction in architectural and decorative paints.
- Due to its warm undertone and subtlety, it is often linked to the late afternoon light or natural clay soil, giving it a grounded, earthy connection appreciated in eco-conscious design.

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