



#939393



Permalink: <https://hextoral.com/hex-colors/color-code-details/939393/>

Metric	Value	Metric	Value
RGB	147, 147, 147	Brightness	147.0
HSL (°,%,%)	0°, 0%, 58%	HSV V %	58 %
Lab (L*,a*,b*)	60.9, 0.0, 0.0	CMYK (%)	0%, 0%, 0%, 42%
Contrast Black	6.84:1	Contrast White	3.07:1

Palette neighbours



#6C6C6C
Complement



#939393
Triad 1



#939393
Triad 2



#939393
Analogous 1



#939393
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #939393

Common Name: *Mid Grey*

RGB: ~(147, 147, 147)

HSL: ~(0°, 0%, 58%)

Contrast vs White: 16.2:1 (Pass AA)

Contrast vs Black: 5.7:1 (Pass AA)

Mood Blurb:

The color #939393, often referred to as "Mid Grey," exudes a neutral, balanced feel that fits well into both contemporary and industrial design schemes. Its subtlety brings sophistication, making it a perfect choice for minimalistic or professional environments. Popular in corporate spaces and modern home interiors, it lends an air of calm and stability, maintaining a fine balance between dark and light tones. Its versatility allows it to blend effortlessly with a range of accent colors, creating a harmonious atmosphere.

Notable Close Matches:

- **Behr Paint** – Shark Fin (#939493)
- **Benjamin Moore** – Wall Street (#939493)
- **Dulux** – Pewter Plate (#9D9E9D)
- **PPG Pittsburgh Paints** – Phoenix Fossil (#8E908D)
- **RAL Classic** – Telegrey 1 (#93989B)

Why Designers Use It:

- **Neutral & Versatile:** Designers love #939393 for its neutrality, making it ideal for creating a balanced, understated atmosphere in various settings, from offices to homes. Its versatility allows for compatibility with both warmer and cooler tones, offering endless possibilities for color pairings.
- **Calming & Professional:** Its gentle grey tone evokes a calming, professional ambiance, making it particularly popular in corporate and commercial

designs. It is often chosen for environments where focus and productivity are key, such as offices, libraries, and study areas.

- **Timeless Appeal:** The timeless nature of Mid Grey ensures that it remains relevant across various design trends, making it a staple in both contemporary and classic design schemes. The simplicity of its form also means it can age well, avoiding the pitfalls of more trendy or overly saturated hues.
- **Industry Use:** In addition to its common usage in interior design, this shade of grey is also employed in the automotive and manufacturing sectors, where it serves as a neutral, unobtrusive color in parts, machinery, and exteriors. It often appears in office furniture, equipment, and machinery, highlighting its strong utility in industrial applications.
- **Cultural & Regional Affiliation:** Though it lacks deep cultural ties, Mid Grey is widely used in modern and minimalist design movements, which have been prominent in Scandinavian and urban design. Its clean, polished look is often associated with high-end design trends.

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