

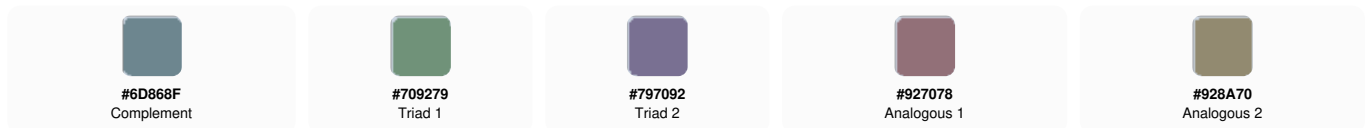
#927970



Permalink: <https://hextoral.com/hex-colors/color-code-details/927970/>

Metric	Value	Metric	Value
RGB	146, 121, 112	Brightness	128.1
HSL (°,%,%)	16°, 13%, 51%	HSV V %	57 %
Lab (L*,a*,b*)	52.9, 8.2, 8.6	CMYK (%)	0%, 17%, 23%, 43%
Contrast Black	5.19:1	Contrast White	4.05:1

Palette neighbours



Tints & Shades



Color Profile: #927970

Common Name: *Kelly Moore - Brownie*

RGB: (146, 119, 112)

HSL: (19°, 12%, 54%)

Contrast with White: 74.6 (Passes AA)

Contrast with Black: 23.5 (Fails AA)

Mood: This color conveys warmth and earthiness, combining subtle brown tones that reflect a grounded, natural presence. It is often seen in both rustic and modern design settings, evoking a sense of stability, comfort, and sophistication. It's a subdued, versatile shade, ideal for creating cozy, welcoming environments.

Close Matches:

- Behr - High Gate (#987B71) - $\Delta E=2.17$
- Benjamin Moore - Café Ole (#9C7E74) - $\Delta E=3.26$
- Pantone Solid Uncoated - 7504 U (#927E71) - $\Delta E=3.32$
- Dulux - MUD LARK (#817B73) - $\Delta E=8.22$

Why Designers Use It:

This color is frequently used in interior design and home decor for its neutral and warm properties. Its subtlety makes it a favorite for creating elegant, timeless spaces that exude comfort and a connection to nature. Often associated with classic and rustic designs, it's used to complement both modern and traditional styles. The muted brown tones of #927970 are popular in textiles, furniture, and wall finishes. In particular, it's favored in the interior design of kitchens, living rooms, and bedrooms, where a cozy, welcoming atmosphere is desired.

Beyond residential spaces, this color is also noted in branding for luxury goods and interior collections, giving an air of sophistication. It has seen a resurgence in trends related to sustainable design and organic materials, aligning with natural and eco-friendly aesthetics. Designers often incorporate it to emphasize a connection to the earth and simplicity, especially in brands with a focus on timeless, high-end appeal.

Additional Insight: The color's rich undertones link it to earth elements, including natural stone and wood, contributing to its role in the sustainability movement within design. It's used in industries ranging from interior decoration to luxury car interiors, reinforcing a perception of enduring quality and natural beauty.

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