

# #909B96



Permalink: <https://hextoral.com/hex-colors/color-code-details/909b96/>

Metric	Value	Metric	Value
RGB	144, 155, 150	Brightness	151.2
HSL (°,%,%)	153°, 5%, 59%	HSV V %	61 %
Lab (L*,a*,b*)	63.0, -4.9, 1.3	CMYK (%)	7%, 0%, 3%, 39%
Contrast Black	7.31:1	Contrast White	2.87:1

## Palette neighbours



## Tints & Shades



## Color Profile: #909B96

**Common Name:** *Slate Grey*

**RGB:** (144, 155, 150)

**HSL:** (157, 6%, 59%)

**Contrast vs White:** 46.6 (AA pass)

**Contrast vs Black:** 10.7 (AA pass)

**Mood Blurb:** #909B96 is a calming and subdued shade of grey with a slight greenish tint, offering a soft, neutral presence. It is often seen as a balanced color, neither too cold nor too warm, giving it wide appeal across various design applications. Its versatility makes it suitable for both modern and traditional aesthetics, offering a sophisticated, understated atmosphere.

### Close Named Matches:

- Kelly Moore - **Tranquility** (#909B96)
- Benjamin Moore - **Sea Glass** (#929F98)
- Pantone Fashion Home Interiors - **Slate Gray** (#8A9892)
- Behr - **Belmont Shores** (#949C9A)
- Farrow & Ball - **Oval Room Blue** (#8B9D9B)

### Why Designers Use It:

This color is frequently chosen for its elegance and neutrality, blending seamlessly with both vibrant and more subtle hues. #909B96 has a distinct versatility that makes it highly favored in interior design, especially in spaces that require a calm, modern feel. Its muted tone has a connection to the natural world, often resembling stones or cloudy skies, making it a natural fit for designs inspired by the outdoors.

It's commonly used in industries like architecture, interior design, and product packaging, where subtlety and class are key. For example, it can be found in corporate settings, healthcare, and even luxury automobile interiors, where calmness and professionalism are paramount. Additionally, this color is popular in the

fashion and textile industries for its chic, minimalist appeal.

Regionally, this color has seen increasing usage in Scandinavian and European design, where muted tones and natural elements often define interior aesthetics. Furthermore, it is often used in eco-friendly products or minimalist brands to convey both environmental awareness and sleek modernity.

Its wide use in natural, organic, and sustainable branding gives it ties to environmental and ethical considerations, though it's not tied to any specific mineral or chemical. It's more about evoking natural serenity, seen in clouded skies or ocean mist.

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