

#909A8B



Permalink: <https://hextral.com/hex-colors/color-code-details/909a8b/>

Metric	Value	Metric	Value
RGB	144, 154, 139	Brightness	149.4
HSL (°,%,%)	100°, 7%, 57%	HSV V %	60 %
Lab (L*,a*,b*)	62.4, -6.5, 6.6	CMYK (%)	6%, 0%, 10%, 40%
Contrast Black	7.18:1	Contrast White	2.92:1

Palette neighbours



Tints & Shades



Color Profile: #909A8B

Common Name: *Storm Grey*

RGB: 144, 154, 139

HSL: 96°, 7%, 58%

Contrast vs White: 5.1 (AA pass)

Contrast vs Black: 16.6 (AA pass)

Mood: Storm Grey is often associated with neutral, understated elegance. It has a calm, subtle presence that fits well in minimalist or contemporary designs. This tone evokes feelings of balance, sophistication, and timelessness. Commonly found in industrial and urban settings, its muted nature makes it ideal for both interior design and fashion. While not flashy, it maintains an air of class and resilience, effortlessly blending into a variety of styles and environments.

Close Matches:

- **Storm Grey:** #858E85 (Australian Standard AS2700 N42) - $\Delta E=5.47$
- **Grotto:** #899E89 (BS 2660-5066) - $\Delta E=5.45$
- **Dove Grey:** #909A92 (BS 381C-694) - $\Delta E=3.92$
- **High Park:** #8D9A86 (Benjamin Moore) - $\Delta E=3.07$
- **Green Tea Leaf:** #939A89 (PPG Pittsburgh Paints) - $\Delta E=1.61$

Why Designers Use It

This color is highly favored by designers for its versatile and unobtrusive nature. Storm Grey works well in both large and small spaces, offering a foundation for other colors to pop while still contributing to a cohesive palette. Its quiet sophistication allows it to complement various textures and materials, from concrete to textiles. As it aligns with trends in industrial and modern designs, this color also represents practicality and a calm aesthetic. Some regional uses include urban interiors, office environments, and modern architecture. Its muted tones often reflect a connection to nature, like stone or weathered wood, making it perfect for designs that aim for earthy, grounded vibes.

