

#8F9D73



Permalink: <https://hextral.com/hex-colors/color-code-details/8f9d73/>

Metric	Value	Metric	Value
RGB	143, 157, 115	Brightness	148.6
HSL (°,%,%)	80°, 18%, 53%	HSV V %	62 %
Lab (L*,a*,b*)	62.7, -12.5, 20.4	CMYK (%)	9%, 0%, 27%, 38%
Contrast Black	7.24:1	Contrast White	2.90:1

Palette neighbours



Tints & Shades



Color Profile: #8F9D73

Common Name: Vista

RGB: 143, 157, 115

HSL: 74°, 17%, 55%

Contrast (vs White): 3.7, AA Pass

Contrast (vs Black): 5.0, AA Pass

Mood Blurb

The #8F9D73 color is a muted green with earthy undertones, evoking a sense of calm and stability. It's a warm, soft tone that's often seen in designs aiming to create a peaceful or natural atmosphere. Its popularity has been consistent across various industries, especially those seeking a balanced and subtle look.

Close Named Matches

- **Vista** – #8F9D73 (Exact match)
- **Australian Standard AS2700 – G44 Palm Green** – #9EAB75
- **Behr PPU11-4 Alamosa Green** – #8F9B71
- **Jotun Paint – Dark Forest** – #839B67

Why Designers Use It

This color is a go-to for designers working with natural, earthy themes. It pairs well with both neutral tones and accent colors, giving flexibility in its application. The subtlety of the hue makes it perfect for backgrounds, interiors, or outdoor design projects. It is also favored in industries like home decor, interior design, and branding where nature-inspired palettes are desired. It carries a sense of organic, sustainable energy, often associated with outdoor environments and natural settings.

The muted green tone is versatile, evoking calm and tranquility in spaces where users need to feel grounded. Its simplicity makes it approachable, and its slightly

aged, rustic quality can add depth to modern designs.

Design Structures & Affiliation

The color #8F9D73 has affiliations with natural elements and organic textures. It might remind one of moss, green leaves, or weathered stones. As it is often seen in the interior designs of eco-friendly spaces or rustic aesthetics, this color is reflective of a movement towards sustainable design and natural materials. It is especially popular in regions where nature and the outdoors are celebrated, making it a favorite in Scandinavian and natural-themed designs.

This color is commonly used in products designed to evoke trust, peace, and environmental awareness. It is also favored in textile design, used in products like linens, curtains, and upholstery. The fact that this color is associated with earthy, grounded materials also makes it a popular choice in branding for outdoor gear and eco-friendly packaging.

[hextral.com · #8F9D73](https://hextral.com/#8F9D73)