

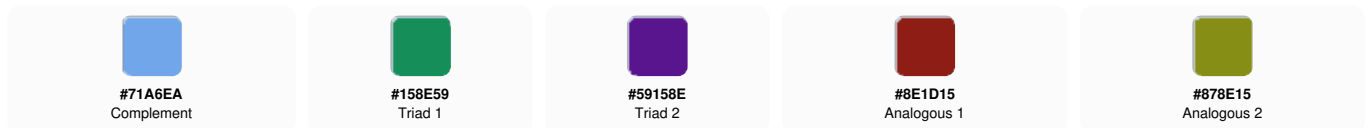
#8E5915



Permalink: <https://hextoral.com/hex-colors/color-code-details/8e5915/>

Metric	Value	Metric	Value
RGB	142, 89, 21	Brightness	103.6
HSL (°,%,%)	34°, 74%, 32%	HSV V %	56 %
Lab (L*,a*,b*)	42.7, 16.4, 44.9	CMYK (%)	0%, 37%, 85%, 44%
Contrast Black	3.59:1	Contrast White	5.85:1

Palette neighbours



Tints & Shades



Color Profile: #8E5915

Common Name: *Golden Brown*

RGB: rgb(142, 89, 21)

HSL: hsl(29, 79%, 30%)

Contrast vs White: 5.0 (AA Pass)

Contrast vs Black: 14.5 (AA Pass)

Mood: A rich, warm, and earthy shade, this color brings to mind late autumn leaves and rustic wood. Its deep yellow undertones give it a welcoming and grounded vibe, often associated with natural warmth and stability.

Notable Matches:

- **Australian Standard AS2700** - Olive Yellow #8E6B2E
- **BS 2660** - Golden Brown #935422
- **Munsell Color System** - 10yr 4/8 #875105
- **Pantone Solid Coated** - PANTONE 154 C #985315
- **RAL Classic** - Ochre Brown #A26C44

Why Designers Use It:

Golden Brown (#8E5915) is a color often favored in design for its rich and inviting tone, which exudes a sense of warmth and comfort. It is a go-to for those looking to evoke a rustic or vintage aesthetic, typically used in interior design, especially in spaces aiming for earthy or organic vibes. This hue finds its place in branding, particularly for products tied to nature, sustainability, and tradition, including some furniture lines and eco-friendly packaging. It works well as a neutral tone that enhances other colors without overpowering them, making it a popular choice for product design in industries such as food and beverage, fashion, and home décor. Additionally, Golden Brown's historical ties to natural elements like soil and wood give it a timeless, classic feel, ensuring its relevance in both modern and classic design contexts.

