

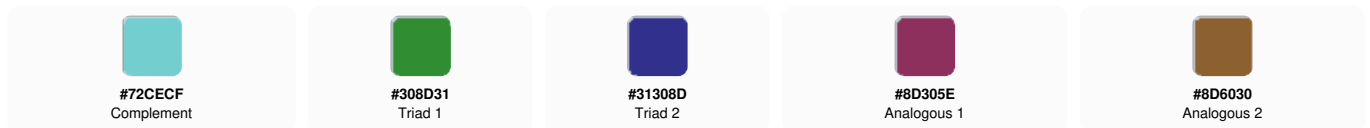
#8D3130



Permalink: <https://hextoral.com/hex-colors/color-code-details/8d3130/>

Metric	Value	Metric	Value
RGB	141, 49, 48	Brightness	87.3
HSL (°,%,%)	1°, 49%, 37%	HSV V %	55 %
Lab (L*,a*,b*)	34.1, 39.0, 21.7	CMYK (%)	0%, 65%, 66%, 45%
Contrast Black	2.61:1	Contrast White	8.03:1

Palette neighbours



Tints & Shades



Color Profile: #8D3130

Common Name: *Crimson Red*

RGB: 141, 49, 48

HSL: 0°, 47%, 42%

Contrast Ratio (vs White): 4.56:1 (AA Pass)

Contrast Ratio (vs Black): 8.51:1 (AAA Pass)

Mood: This deep, rich red evokes feelings of passion and energy. It's bold, intense, and often associated with power, confidence, and sometimes danger. A timeless, dramatic shade, crimson red is a versatile color found across various creative industries, often used to grab attention or convey a strong, emotional statement.

Close Named Matches:

- Australian Standard R15 - #942A2C
- BS 381C:1996 Crimson - #8B1A32
- Pantone 492 C - #8D363B
- RAL 3002 Carmine Red - #A13C3C
- Benjamin Moore Caliente - #8B2829

Why Designers Use It:

- **Bold and Dramatic:** Crimson's deep red hue makes it perfect for evoking strong emotions, whether for marketing campaigns or visual art.
- **Timeless Appeal:** The color is often associated with classical art, fashion, and design, making it a staple in areas like interior design and branding.
- **Attention-Grabbing:** This color is often used in industries where grabbing attention is critical, such as automotive design, retail packaging, or sports team logos.
- **Versatile Use:** From fashion to digital design, crimson red plays well in both traditional and modern contexts. It's a versatile choice in color palettes for

websites, print materials, and even branding.

- **Symbolism:** Historically, crimson has been linked with power, luxury, and wealth, making it a go-to color for high-end brands and artistic works that aim to convey these associations.

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