

#8F716E



Permalink: <https://hextral.com/hex-colors/color-code-details/8f716e/>

Metric	Value	Metric	Value
RGB	143, 113, 110	Brightness	122.4
HSL (°,%,%)	5°, 13%, 50%	HSV V %	56 %
Lab (L*,a*,b*)	50.4, 11.3, 6.4	CMYK (%)	0%, 21%, 23%, 44%
Contrast Black	4.76:1	Contrast White	4.42:1

Palette neighbours



Tints & Shades



Color Profile: #8F716E

Common Name: *Oakwood Brown*

RGB: (143, 113, 110)

HSL: (20°, 10%, 51%)

Contrast vs White: 66.4 (AA Pass)

Contrast vs Black: 18.7 (AA Pass)

Mood: A deep, muted brown with subtle undertones of red, evoking a sense of warmth, stability, and sophistication. Often seen in interiors, fashion, and rustic design aesthetics, it exudes a grounded, natural charm. While not overly vibrant, this color maintains an elegant, earthy presence.

Named Matches:

- **PPG Paint:** Oakwood Brown - #8F716E ($\Delta E=0.00$)
- **Australian Standard:** Possum - #9F867E ($\Delta E=8.34$)
- **Munsell:** 7.5r 5/2 - #8C7370 ($\Delta E=2.23$)
- **Pantone:** Twilight Mauve - #8B6F70 ($\Delta E=2.68$)

Why Designers Use It:

- This color is often used to create a cozy, rustic atmosphere in spaces like living rooms, bedrooms, and country-style kitchens. It's a natural fit for designers who want to evoke warmth without being overwhelming. Oakwood Brown pairs beautifully with lighter wood tones, pastel accents, and white to balance its earthy nature.
- Popular in fashion, particularly in autumn and winter collections, it's a staple in elegant, muted palettes. Designers often lean on its versatility to add a touch of sophistication without straying too far from the natural world.
- In industries related to home décor and furniture, the color's muted brown hints at sturdiness and reliability, ideal for creating products like cabinetry, flooring, and upholstery. Additionally, its low vibrancy makes it a favorite for luxury brands who want understated opulence.

- The color's trendiness varies depending on the context. It's often associated with vintage styles and older, more traditional aesthetics, though its growing popularity in modern minimalist design has given it a fresh edge.

[hextoral.com · #8F716E](https://hextoral.com/#8F716E)