

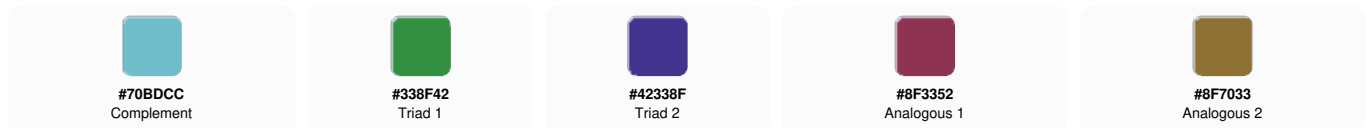
#8F4233



Permalink: <https://hextoral.com/hex-colors/color-code-details/8f4233/>

Metric	Value	Metric	Value
RGB	143, 66, 51	Brightness	94.7
HSL (°,%,%)	10°, 47%, 38%	HSV V %	56 %
Lab (L*,a*,b*)	37.8, 31.4, 24.5	CMYK (%)	0%, 54%, 64%, 44%
Contrast Black	3.00:1	Contrast White	7.01:1

Palette neighbours



Tints & Shades



Color Profile: #8F4233

Common Name: *Behr New Brick*

RGB: (143, 66, 51)

HSL: (10°, 45%, 41%)

Contrast:

vs White: 52.4, AA Pass

vs Black: 4.1, AA Pass

Mood: A deep and grounded color, #8F4233 evokes a sense of warmth and earthiness. It blends brown and red undertones, offering a tone that feels both classic and cozy. Often seen in design as a reliable, almost rustic choice, this hue is perfect for creating spaces or designs that need an element of comfort with a hint of sophistication.

Notable Color Matches:

- **Behr New Brick (#8F4233)** - Delta E: 0.00
- **Jotun Dragon Red (#883E3C)** - Delta E: 8.29
- **BS 2660 Chestnut (#803026)** - Delta E: 6.86
- **Benjamin Moore Louisiana Hot Sauce (#8F4031)** - Delta E: 1.22
- **Pantone Picante (#8D3F2D)** - Delta E: 2.51

Why Designers Use It:

This color is loved by designers for its versatile, warm tones. It has a rich presence, without being overpowering, which allows it to blend well in both traditional and modern designs. The reddish-brown nature of #8F4233 can evoke a sense of rustic comfort, making it perfect for interior design, especially for creating cozy spaces such as living rooms, bedrooms, and kitchens. This color is also used in brand design, particularly in food and beverage branding, where it can stimulate appetite and create a welcoming atmosphere. Designers often use it to bring an earthy, grounded element to digital or physical spaces, and its balanced contrast

against white and black gives it flexibility in various design contexts. It is particularly popular in industries related to home décor, automotive design, and vintage branding, where a sense of reliability and warmth is sought.

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