



#895B87



Permalink: <https://hextoral.com/hex-colors/color-code-details/895b87/>

Metric	Value	Metric	Value
RGB	137, 91, 135	Brightness	112.0
HSL (°,%,%)	303°, 20%, 45%	HSV V %	54 %
Lab (L*,a*,b*)	45.0, 26.4, -16.9	CMYK (%)	0%, 34%, 1%, 46%
Contrast Black	3.91:1	Contrast White	5.37:1

Palette neighbours



#76A478
Complement



#87895B
Triad 1



#5B8789
Triad 2



#745B89
Analogous 1



#895B70
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #895B87

Common Name: *Trumatch 41-b5*

RGB: 137, 91, 135

HSL: 300°, 18%, 46%

Contrast vs White: 2.6:1 (Fail)

Contrast vs Black: 8.1:1 (Pass)

Mood Blurb:

The color #895B87 evokes a balanced sense of warmth and calmness with its deep purple hue. It stands in between vibrant purple and subdued lavender, often used to convey sophistication and mystery. The richness of this shade has made it popular in fashion and design, especially in creating elegant and thoughtful atmospheres. As a color, it appeals to those seeking subtle yet bold statements in their designs.

Notable Close Matches:

- Trumatch 41-b5 - #895B87
- Australian Standard P12 Purple - #7B4A7B
- BS 2660 Nightshade - #554960
- Jotun Taaluk - #786086
- Behr Grandeur - #7F5785

Why Designers Use It:

Designers frequently gravitate towards #895B87 for its versatility and ability to blend luxury with approachability. It's often seen in high-end branding, interior design, and even fashion collections where an air of elegance is key. The color's calming undertones make it ideal for products or environments seeking to evoke relaxation without losing sophistication. Its popularity can be attributed to its timeless appeal, making it suitable for both contemporary and vintage design styles. Interestingly, the use of purple tones like this one is often associated with spiritual and creative expression. Its blend of red and blue hues is particularly favored in

beauty, wellness, and interior design industries.