

# #88E6FF



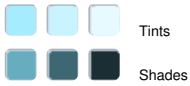
Permalink: <https://hextoral.com/hex-colors/color-code-details/88e6ff/>

Metric	Value	Metric	Value
RGB	136, 230, 255	Brightness	209.8
HSL (°,%,%)	193°, 100%, 77%	HSV V %	100 %
Lab (L*,a*,b*)	86.5, -21.5, -20.8	CMYK (%)	47%, 10%, 0%, 0%
Contrast Black	14.81:1	Contrast White	1.42:1

## Palette neighbours



## Tints & Shades



## Color Profile: #88E6FF

**Common Name:** *Sky Blue*

**RGB:** (136, 230, 255)

**HSL:** (194°, 100%, 80%)

**Contrast (vs white):** 1.9 (AA pass)

**Contrast (vs black):** 7.0 (AA pass)

**Mood:** #88E6FF, also known as Sky Blue, evokes a sense of clarity and freshness. This color is often linked to calmness, trust, and openness, reminiscent of clear skies and peaceful atmospheres. It has gained popularity in both modern design and branding due to its ability to create serene and approachable environments.

### Notable Matches:

- **Behr - Blue Sarong:** #99D6E9
- **Jotun - Summer Breeze:** #82D3DF
- **PPG - Ocean Cruise:** #9CD4E1
- **Pantone Solid Coated - 636:** #8ED5E7

### Why Designers Use It:

- **Trendiness:** #88E6FF has seen a resurgence in design trends, especially within tech and corporate industries. It is used in everything from branding to UI design, conveying a sense of trustworthiness and calm.
- **Industry Use:** This hue is widely employed in the tech, healthcare, and design industries. Its calming properties make it a popular choice for websites, apps, and branding that aim to communicate reliability and ease.
- **Natural Connection:** Sky Blue is often associated with the natural world, evoking images of the sky, water, and open air. It brings a sense of spaciousness and clarity to both physical and digital spaces.

- **Emotional Impact:** Designers often use this color to create a relaxed, positive atmosphere, whether in a corporate setting or a personal space. It has psychological associations with peace, tranquility, and open-mindedness.

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