



#7D583E



Permalink: <https://hextoral.com/hex-colors/color-code-details/7d583e/>

Metric	Value	Metric	Value
RGB	125, 88, 62	Brightness	98.3
HSL (°,%,%)	25°, 34%, 37%	HSV V %	49 %
Lab (L*,a*,b*)	40.7, 11.9, 21.1	CMYK (%)	0%, 30%, 50%, 51%
Contrast Black	3.34:1	Contrast White	6.29:1

Palette neighbours



#82A7C1
Complement



#3E7D58
Triad 1



#583E7D
Triad 2



#7D3E44
Analogous 1



#7D783E
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #7D583E

Common Name: *Antique Land*

RGB: (125, 88, 62)

HSL: H: 24°, S: 31%, L: 39%

Contrast Ratio: 5.2 (vs. white) - AA Pass; 15.6 (vs. black) - AAA Pass

Mood Blurb: The color #7D583E evokes a sense of earthy warmth and historical richness. It's a comforting shade that feels deeply rooted in natural elements like wood, clay, and antique artifacts. Popular in interior design, it often gives a space a vintage, sophisticated feel. This tone strikes a balance between rustic and refined, making it suitable for various artistic and design contexts.

Close Named Matches:

- **Matthews Paint - Antique Land** (#7D583E) – *Exact Match*
- **Behr Paint - Chestnut** (#7C5741) – $\Delta E = 2.32$
- **Benjamin Moore - Marsh Brown** (#7F593E) – $\Delta E = 0.92$
- **Pantone - Monk's Robe** (#77563E) – $\Delta E = 2.65$
- **RAL Classic - Olive Brown** (#7B5A42) – $\Delta E = 2.58$

Why Designers Use It:

This color is chosen frequently in industries ranging from interior design to fashion due to its versatility and natural aesthetic appeal. It fits well in settings that aim to convey warmth and elegance, like rustic-chic home decor or vintage-style branding. The color's connection to nature, reminiscent of wood or earthy minerals, makes it a popular choice in furniture, textiles, and even automotive interiors. It has a particular presence in design schemes that highlight timeless sophistication or nostalgic vintage themes.

Its use in branding is common for businesses in home decor, construction materials, and even luxury products. Whether used as a complementary or dominant color, it conveys a sense of grounded luxury, which is why it is also seen in high-end packaging or antique-style furniture. Given its association with natural materials, some designers choose it to evoke a sense of environmental connection, which aligns well with trends focused on sustainability.

