

# #7C6C7C



Permalink: <https://hextoral.com/hex-colors/color-code-details/7c6c7c/>

Metric	Value	Metric	Value
RGB	124, 108, 124	Brightness	114.9
HSL (°,%,%)	300°, 7%, 45%	HSV V %	49 %
Lab (L*,a*,b*)	47.6, 9.4, -6.5	CMYK (%)	0%, 13%, 0%, 51%
Contrast Black	4.29:1	Contrast White	4.89:1

## Palette neighbours



## Tints & Shades



## Color Profile: #7C6C7C

**Common Name:** *Behr Decorative Iris*

**RGB:** (124, 108, 124)

**HSL:** (300°, 7%, 47%)

**Contrast:** 18.5 vs White, 10.0 vs Black (AA Pass vs White, AA Pass vs Black)

## Mood Blurb

The color #7C6C7C exudes a subdued, muted elegance with a balanced and comforting tone. Often associated with sophistication and a subtle hint of vintage charm, it fits seamlessly in both modern and traditional spaces. It invokes feelings of warmth, stability, and a quiet luxury, making it a popular choice in both interior design and branding.

## Notable Matches

- **Behr Decorative Iris:** #7C6C7C (exact match)
- **Benjamin Moore Bonne Nuit:** #7D6B74 (ΔE=4.23)
- **Hallman Lindsay Southern Belle:** #7C6D7D (ΔE=0.51)
- **PPG Purple Dusk:** #7C6B76 (ΔE=3.00)
- **British Standard Dark Weatherwork Grey:** #676F76 (ΔE=11.04)

## Why Designers Use It

This color is a versatile, muted tone that finds its place in both contemporary and classical settings. Designers often use #7C6C7C for its ability to complement a wide variety of other hues, especially in muted or neutral palettes. It's especially favored in the interior design industry, where it works well for creating cozy, stylish spaces without overwhelming the senses. The color has subtle connections to vintage aesthetics and often appears in upscale home décor or luxury branding. It is also used in modern branding, particularly where a sophisticated, grounded feel is desired, often in beauty, fashion, or art-related industries. It resonates with a diverse set of cultural aesthetics, ranging from minimalist to retro-chic.

