



#788088



Permalink: <https://hextoral.com/hex-colors/color-code-details/788088/>

Metric	Value	Metric	Value
RGB	120, 128, 136	Brightness	126.6
HSL (°,%,%)	210°, 6%, 50%	HSV V %	53 %
Lab (L*,a*,b*)	53.2, -1.2, -5.3	CMYK (%)	12%, 6%, 0%, 47%
Contrast Black	5.24:1	Contrast White	4.01:1

Palette neighbours

#877F77
Complement

#887880
Triad 1

#808878
Triad 2

#788888
Analogous 1

#787888
Analogous 2

Tints & Shades

Tints

Shades

Color Profile: #788088

Subject: [Arts & Entertainment / Visual Art & Design]

Common Name: *Blue Gray, Slate Gray*

Specs

HEX: #788088
RGB: 120, 128, 136
HSL: 210°, 6%, 50%
HSV/HSB: ~210°, ~12%, ~53%
CMYK: ~12, ~6, ~0, ~47
Relative Luminance: ~21.2%
Nearest Web-safe: ~#669999

Contrast Check

vs White (#FFFFFF): 4.0:1 — AA large text pass; AA normal fail; AAA large fail.
vs Black (#000000): 5.2:1 — AA normal pass; AAA large pass; AAA normal fail.

Mood

Calm, cool, and a little industrial, this blue-gray keeps the volume down while staying confident. It leans technical rather than trendy, playing nicely with warm woods and brushed metals. Designers reach for it when they want focus, function, and zero drama. Solid choice for serious interfaces and understated brand systems.

Close Named Matches (ΔE shows visual distance; ~0 is an exact or near-indistinguishable match)

- Sikkens 5051 — T5.06.44 — #788088 ($\Delta E=0.00$, exact hit)
- AMS Std. 595a / Fed. Std. 595c — 26176 “Ocean Gray” — #777F88 ($\Delta E=0.69$)
- Sherwin-Williams — SW 2819 “Downing Slate” — #777F86 ($\Delta E=0.71$)
- Valspar — 4006-2A “Elephant Gray” — #7B8189 ($\Delta E=0.93$)

- **BS 381C — 629 “Dark Camouflage Grey” — #7A838B ($\Delta E=1.16$)**

Why Designers Use It.

- **UI/UX workhorse.** Low-saturation blue bias reduces eye strain and visual noise, so components, charts, and code panes feel steady. It pairs well with off-white backgrounds, accent blues, and warm highlight colors (brass, coral) without fighting for attention.
- **Brand tone: credible, not cold.** Reads as competent and contemporary; good for tech, analytics, fintech, and editorial systems that want trust without the corporate chill of pure gray.
- **Architecture & interiors.** Works as a neutral with character—plays nicely with concrete, slate, white oak, and matte black fixtures. Under varied lighting it stays stable (ΔE to common standards is low), which is helpful across substrates.
- **Industrial & transport roots.** Close to historical “ocean gray” and camouflage greys used on naval and aerospace surfaces—chosen for low glare and dependable readability against both light and dark markings.
- **Print & coatings.** The ~47% K helps with economical, clean plates, and the small C/M balance keeps color drift modest on uncoated stocks. In powder-coat or anodized finishes, it lands a refined, equipment-grade look.
- **Textiles & fashion.** As a slate-blue neutral, it anchors palettes with whites, ecru, and desaturated greens; great for outerwear, workwear, and woven patterns where durability vibes matter.

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