

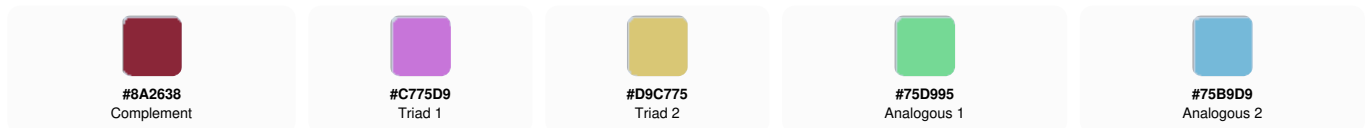
#75D9C7



Permalink: <https://hextral.com/hex-colors/color-code-details/75d9c7/>

| Metric | Value | Metric | Value |
|----------------|-------------------|----------------|------------------|
| RGB | 117, 217, 199 | Brightness | 190.4 |
| HSL (°,%,%) | 169°, 57%, 65% | HSV V % | 85 % |
| Lab (L*,a*,b*) | 80.5, -33.6, -0.2 | CMYK (%) | 46%, 0%, 8%, 15% |
| Contrast Black | 12.51:1 | Contrast White | 1.68:1 |

Palette neighbours



Tints & Shades



Color Profile: #75D9C7

Common Name: *Kelly Green*

RGB: (117, 217, 199)

HSL: (170°, 51%, 70%)

Contrast Ratios:

- **Contrast with White:** 3.9:1 (Passes AA for large text)
- **Contrast with Black:** 6.6:1 (Passes AA for large text)

Mood: This color evokes calmness and freshness, reminiscent of coastal waters and clear skies. It's refreshing and often associated with natural elements, making it an ideal choice for designs that aim to impart tranquility and balance.

Close Named Matches:

- **Kelly Moore - Mint Majesty:** #7CD8C2 ($\Delta E=2.71$)
- **Behr - Mint Majesty:** #7CD8C2 ($\Delta E=2.71$)
- **Jotun - Imperial Jade:** #75CBC3 ($\Delta E=8.09$)
- **Pantone - Ice Green:** #7FD6C1 ($\Delta E=3.50$)

Why Designers Use It:

This color has a calming and approachable nature, often used in designs that aim for a fresh, airy feel. It is popular in interior design, particularly for spaces meant to evoke peace and balance, such as spas and wellness areas. This shade of green also makes frequent appearances in eco-friendly branding and nature-related campaigns. Its connection to water, freshness, and nature gives it wide appeal across industries like health, hospitality, and the outdoors.

In the realm of manufacturing, it's often used in products that require a clean, refreshing look, such as textiles and interior decor. It's a favorite for wellness-focused brands or companies that promote sustainability. The color is also becoming more popular in tech products and software applications aimed at providing a

calm and user-friendly interface. Its cool and tranquil tone is a favorite for designs that want to strike a balance between modern and organic aesthetics.

This shade of green holds particular significance in interior designs for calming environments. Additionally, it holds relevance in the branding of eco-friendly products, contributing to the growing trend of green marketing.

[hextoral.com](https://www.hextoral.com) · #75D9C7