

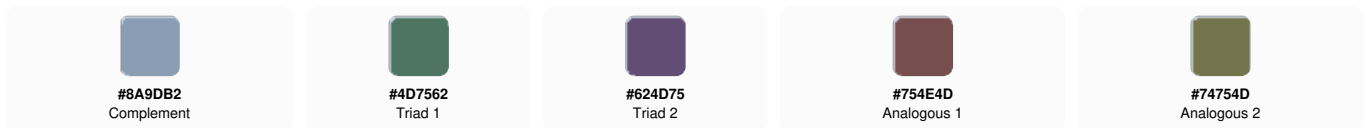
# #75624D



Permalink: <https://hextral.com/hex-colors/color-code-details/75624d/>

Metric	Value	Metric	Value
RGB	117, 98, 77	Brightness	102.0
HSL (°,%,%)	32°, 21%, 38%	HSV V %	46 %
Lab (L*,a*,b*)	42.8, 4.3, 14.8	CMYK (%)	0%, 16%, 34%, 54%
Contrast Black	3.61:1	Contrast White	5.82:1

## Palette neighbours



## Tints & Shades



## Color Profile: #75624D

**Common Name:** *Ground Pepper*

**RGB:** 117, 98, 77

**HSL:** 27°, 18%, 35%

**Contrast vs White:** 4.9:1 (AA Pass)

**Contrast vs Black:** 13.3:1 (AA Pass)

**Mood:** This earthy, warm tone, reminiscent of dark brown spices, is widely appreciated for its sophistication and versatility in design. It offers a calm, grounded vibe without being too bold, making it suitable for a variety of creative and professional uses. It's subtly dramatic but not overwhelming, evoking natural richness that pairs well with both light and dark color schemes. **Top Matches:**

- Behr Paint: **Ground Pepper** (#75624D) - Pantone FHI: **Espresso Parfait** (#76624E) - Munsell: **5Y 4/2** (#6A5C47) - British Standard BS 381C: **Dark Earth** (#7B6B4F) - Jotun Paint: **Tower Brown** (#7D6958)

### Why Designers Use It:

- Warm, earthy tones like this shade evoke a sense of reliability and subtle sophistication, making it a favorite for interior design, especially in spaces aiming for a natural, rustic aesthetic.
- Common in modern and vintage furniture, especially in leather goods, cabinetry, and home décor. It carries connotations of heritage and durability.
- The color is associated with natural elements like wood, stone, and soil, making it a popular choice in eco-conscious or organic-themed design projects.
- Its neutrality allows it to pair well with a wide range of colors, making it a versatile choice for both industrial and residential applications, as well as branding for artisanal products.
- In specific industries like automotive, textiles, and military, this color is used to evoke ruggedness, practicality, and a sense of grounded strength.

While trending in contemporary home design, it also carries a sense of tradition, making it suitable for both modern and more classic styles. It can be seen in natural cosmetics, furniture, and more, lending its rich, earthy feel to products aiming for a more organic, trustworthy appeal.

