

# #72B2AB



Permalink: <https://hextoral.com/hex-colors/color-code-details/72b2ab/>

Metric	Value	Metric	Value
RGB	114, 178, 171	Brightness	160.7
HSL (°,%,%)	173°, 29%, 57%	HSV V %	70 %
Lab (L*,a*,b*)	68.3, -22.1, -2.9	CMYK (%)	36%, 0%, 4%, 30%
Contrast Black	8.67:1	Contrast White	2.42:1

## Palette neighbours



## Tints & Shades



## Color Profile: #72B2AB

**Common Name:** *Huon Green*

**RGB:** (114, 178, 171)

**HSL:** (160°, 26%, 56%)

**Contrast: vs. White:** 4.7 (AA Pass), **vs. Black:** 11.3 (AA Pass)

**Mood:** This color evokes a serene, soft, and calming vibe. It has a peaceful presence, often likened to cool ocean water or misty mornings. It's a refreshing hue that balances a sense of tranquility with sophistication. Popular in nature-inspired designs, it pairs well with soft neutrals or darker accents for contrast.

### Close Matches:

- **Ribbon Blue (#8EBCBE)** - **BS 2660** -  $\Delta E=9.39$
- **Sky Blue (#8CC5BB)** - **BS 381C** -  $\Delta E=7.66$
- **Winter Surf (#7BB6AC)** - **Behr** -  $\Delta E=2.63$
- **Polished Aqua (#77BCB6)** - **Dunn-Edwards** -  $\Delta E=3.73$

## Why Designers Use It

Designers often use this color due to its versatility and ability to work across various industries. The muted green-blue tone offers a calming and professional appeal, making it ideal for corporate settings, healthcare, and interior design. It invokes feelings of balance and relaxation, making it a popular choice in wellness and environmental designs. The color's connection to nature and water elements provides a refreshing and organic touch, suitable for eco-friendly brands, spas, or nature-inspired projects.

Its widespread appeal extends to both traditional and modern design spaces. This color's popularity among premium home interiors and lifestyle products has made it an on-trend choice in recent years. Its subtle elegance ensures that it doesn't overwhelm a design, but rather enhances the overall aesthetic. The influence of nature, particularly water and forest elements, contributes to its timeless appeal, ensuring it remains a relevant choice in design palettes for years to come.

Particularly used in brands emphasizing trust, reliability, and sustainability, this shade is often seen in eco-friendly products and high-end interiors. Its popularity spans across multiple regions, with particular appeal in the Southern Hemisphere, where shades of green and blue evoke the surrounding landscape's natural hues.

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