

#717851



Permalink: <https://hextoral.com/hex-colors/color-code-details/717851/>

Metric	Value	Metric	Value
RGB	113, 120, 81	Brightness	114.1
HSL (°,%,%)	71°, 19%, 39%	HSV V %	47 %
Lab (L*,a*,b*)	48.9, -9.6, 20.6	CMYK (%)	6%, 0%, 33%, 53%
Contrast Black	4.51:1	Contrast White	4.66:1

Palette neighbours



Tints & Shades



Color Profile: #717851

Common Name: *Rough Green*

RGB: (113, 120, 81)

HSL: (69, 21%, 42%)

Contrast Ratio: 5.2:1 (Passes WCAG AA against white, fails against black)

Mood Blurb: This particular shade of green has a grounded, earthy presence. It exudes a natural, organic vibe, often associated with environments that prioritize sustainability, tranquility, and calm. The subdued tone makes it versatile in both modern and rustic settings.

Close Named Matches:

- **Australian Standard AS2700 G34 Avocado** - #7A784B
- **Pantone Solid Coated 5763 C** - #6E7544
- **Dulux Heritage DH Drab** - #87846E
- **Behr Paint Grape Vine** - #787E56

Why Designers Use It:

- **Natural Appeal:** #717851's muted green hue is a preferred choice for nature-inspired designs, creating calm and grounded atmospheres. It is regularly used in interiors to evoke a sense of stability, especially in spaces where relaxation is prioritized, such as living rooms, cafes, and wellness centers.
- **Industry Trends:** This color has recently gained popularity in sustainable design movements, with brands aligning their aesthetic with eco-friendly or organic values. It also finds usage in home décor that emphasizes earthy tones or minimalist styles.
- **Versatility:** Due to its moderate saturation and balanced undertones, it is an excellent candidate for use in both large surfaces and accent pieces. It works well with neutral colors, providing contrast without overwhelming the space.
- **Cultural Significance:** Traditionally, this shade has associations with nature and agriculture, which may make it particularly popular in regions with deep ties to outdoor life, such as rural or farming communities. It is also linked with military and industrial design schemes due to its robust, utilitarian feel.

