

#70CBCE



Permalink: <https://hextral.com/hex-colors/color-code-details/70cbce/>

Metric	Value	Metric	Value
RGB	112, 203, 206	Brightness	181.0
HSL (°,%,%)	182°, 49%, 62%	HSV V %	81 %
Lab (L*,a*,b*)	76.4, -26.4, -10.0	CMYK (%)	46%, 1%, 0%, 19%
Contrast Black	11.12:1	Contrast White	1.89:1

Palette neighbours



Tints & Shades



Color Profile: #70CBCE

Common Name: *Aqua Ocean*

RGB: 112, 203, 206

HSL: 180°, 54%, 59%

Contrast vs White: 4.8 (AA pass)

Contrast vs Black: 7.7 (AA pass)

Mood: Aqua Ocean #70CBCE evokes a serene and tranquil feel, often associated with water and calm coastal landscapes. Its cool and refreshing tone makes it perfect for creating a soothing atmosphere, popular in design aimed at relaxation, peace, and clarity.

Close Named Matches:

- **PPG Paint:** Tropical Splash #70CBCE
- **Pantone FHI:** Aqua Sky #7FCACB
- **Behr:** Soft Turquoise #74CDD0
- **Trumatch:** Trumatch 29-c #70C9D2
- **Dulux:** Sky Blue #93BEC0

Why Designers Use It:

- Trendy in modern design, particularly in digital spaces and environments focused on relaxation and tranquility.
- Symbolic of water, ocean, and the sky, it is commonly used in wellness spaces and brands associated with cleanliness or environmental themes.
- Notable in industries like interior design, product packaging (especially for eco-friendly or calming products), and technology, where calmness and clarity are key values.
- Often employed by brands aiming for a minimalist or coastal aesthetic, and used frequently in spa, beach-themed, or fresh water-related designs.
- Widely found in contemporary office spaces, hotels, and restaurants that wish to evoke a peaceful and airy ambiance.

Notable Structures/Use Cases:

- Associated with brands that focus on relaxation and environmental awareness.
- Trendy in home décor, especially bathrooms, living rooms, and spa areas.
- Prevalent in coastal regions where it aligns with natural surroundings such as beaches and clear skies.
- Has been adopted in tech companies' branding for a fresh, innovative feel (often seen in web designs or user interface elements).

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