

#708D9E



Permalink: <https://hextral.com/hex-colors/color-code-details/708d9e/>

Metric	Value	Metric	Value
RGB	112, 141, 158	Brightness	135.2
HSL (°,%,%)	202°, 19%, 53%	HSV V %	62 %
Lab (L*,a*,b*)	57.0, -6.1, -12.3	CMYK (%)	29%, 11%, 0%, 38%
Contrast Black	5.99:1	Contrast White	3.50:1

Palette neighbours



Tints & Shades



Color Profile: #708D9E

Common Name: *Smokey Azurite*

RGB: (112, 141, 158)

HSL: (204, 20%, 52%)

Contrast vs White: 3.4 (AA Pass)

Contrast vs Black: 7.2 (AA Pass)

Mood: This color evokes calmness and sophistication, often associated with elegance and muted refinement. It's a blend of subdued blue and grey that can lend an air of tranquility or quiet strength to a space. Due to its cool undertones, it works well in modern interiors and corporate environments where clarity and professionalism are key. It's both versatile and enduring, often found in contemporary design aesthetics.

Notable Matches:

- **Sherwin-Williams - Smokey Azurite:** #708D9E
- **Jotun - RetroBlue:** #6F8D9A
- **Pantone FHI - Adriatic Blue:** #638D9F
- **Behr - Misty Falls:** #7891A2

Why Designers Use It:

Modern and Clean: Smokey Azurite is commonly used in both interior and exterior design, particularly in corporate spaces where calm, professional environments are desired. It's popular in office spaces, branding materials, and product packaging for its ability to convey trust and professionalism without feeling too bold or overwhelming.

Versatility: This color works well with both cool and warm palettes, offering designers a lot of flexibility. It pairs effectively with neutral tones like white and grey, as well as bolder hues like navy and even metallics. The color's subdued tone makes it a safe yet striking choice for projects that demand a sophisticated and polished look.

Natural Elements & Trends: Smokey Azurite, due to its mineral-rich inspiration, is associated with a variety of natural elements like stone and sky, often seen in designs that draw from the natural world. It's also commonly found in industries focusing on professionalism and technology, including modern office spaces and digital products. The color has been especially embraced in Scandinavian design, where minimalism and muted tones reign supreme.

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