



#6E493D



Permalink: <https://hextoral.com/hex-colors/color-code-details/6e493d/>

Metric	Value	Metric	Value
RGB	110, 73, 61	Brightness	84.7
HSL (°,%,%)	15°, 29%, 34%	HSV V %	43 %
Lab (L*,a*,b*)	34.8, 14.2, 13.6	CMYK (%)	0%, 34%, 45%, 57%
Contrast Black	2.68:1	Contrast White	7.83:1

Palette neighbours

 #91B6C2 Complement	 #3D6E49 Triad 1	 #493D6E Triad 2	 #6E3D4A Analogous 1	 #6E623D Analogous 2
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Tints & Shades



Color Profile: #6E493D

Common Name: *Kelly Moore - Dancing Dogs*

RGB: (110, 73, 61)

HSL: H: 15° S: 28% L: 31%

Contrast Ratio: 6.6:1 vs white, 2.8:1 vs black (AA pass)

Mood: A rich, deep earthy tone, #6E493D brings warmth and stability, often associated with natural elements like wood or deep soil. This color exudes a cozy and grounded atmosphere, making it a perfect choice for spaces aiming to evoke calmness and rustic elegance.

Close Matches:

- **Kelly Moore** - Dancing Dogs #6E493D (Exact match)
- **Benjamin Moore** - Forest Brown #6D4A3B (ΔE=1.88)
- **PPG Pittsburgh Paints** - Bird House Brown #6C483A (ΔE=1.36)
- **Jotun** - Deep Maroon #734A43 (ΔE=3.40)

Why Designers Use It

This color is often used in interior design, particularly in traditional and rustic aesthetics, due to its earthy, grounded nature. It evokes a sense of warmth and stability, making it ideal for creating cozy living rooms, dining areas, or bedrooms. Designers favor #6E493D for its versatility, working well with both light neutrals and rich accent colors like mustard yellow or forest green. The color is not just trendy but has a timeless appeal, often associated with high-end cabinetry, home furnishings, and leather goods.

Its use spans across various industries, particularly in the design of spaces that aim for a sophisticated, earthy feel. #6E493D is frequently found in home decor catalogs, furniture lines, and also in natural, eco-conscious branding. It holds a subtle but deep connection to the natural world, reminiscent of wood, earth, and the changing hues of autumn. Whether it's for a brand, home, or product, the color's adaptability makes it a classic choice that remains in demand across generations.

