

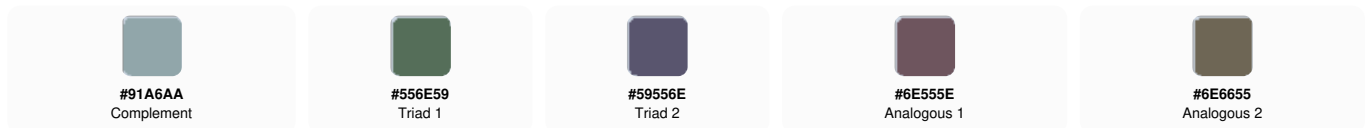
#6E5955



Permalink: <https://hextral.com/hex-colors/color-code-details/6e5955/>

Metric	Value	Metric	Value
RGB	110, 89, 85	Brightness	95.3
HSL (°,%,%)	10°, 13%, 38%	HSV V %	43 %
Lab (L*,a*,b*)	39.8, 7.9, 5.5	CMYK (%)	0%, 19%, 23%, 57%
Contrast Black	3.22:1	Contrast White	6.52:1

Palette neighbours



Tints & Shades



Color Profile: #6E5955

Common Name: *Velvet Plum*

RGB: (110, 89, 85)

HSL: H: 6°, S: 13%, L: 35%

Contrast vs White: 3.5:1 - **Fail AA**

Contrast vs Black: 9.7:1 - **Pass AA**

Mood Blurb: This earthy, subdued shade evokes a sense of warmth and sophistication. It carries a vintage feel, often associated with luxury, velvet textures, and a rich interior style. Its quiet depth makes it perfect for cozy, intimate settings or for adding a touch of elegance to contemporary designs.

Notable Color Matches:

- **Behr Paint:** *Cayuse* (#6E5952), $\Delta E=1.81$
- **Benjamin Moore:** *Velvet Plum* (#6E5955), $\Delta E=0.00$
- **Sherwin Williams:** *Deepest Mauve* (#6D595A), $\Delta E=3.09$
- **Jotun Paint:** *Rich Kashmir* (#6A605C), $\Delta E=5.31$

Why Designers Use It:

- This color is widely used for creating a timeless, classic feel in interior design, particularly for high-end or vintage-style decor. Its subdued yet rich tone makes it perfect for use in luxurious living rooms, bedrooms, or even fashion accessories.
- Velvet Plum is highly favored in design schemes requiring subtle elegance, often paired with gold, brass, or light neutrals for contrast. It's seen in both modern luxury brands and traditional European settings.
- Popular in textile design, including upholstery and drapery, this color is often seen in velvets, silks, and satins, contributing to its association with opulence.
- While its popularity is universal, it has notable usage in the interior design of upscale hotels, restaurants, and even in fine art, reflecting a sophisticated, mature aesthetic. Some might link it to evening wear or a rich, twilight sky due to its depth.

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