



#61ACCC



Permalink: <https://hextoral.com/hex-colors/color-code-details/61acc/>

Metric	Value	Metric	Value
RGB	97, 172, 204	Brightness	157.9
HSL (°,%,%)	198°, 51%, 59%	HSV V %	80 %
Lab (L*,a*,b*)	66.8, -14.4, -23.4	CMYK (%)	52%, 16%, 0%, 20%
Contrast Black	8.28:1	Contrast White	2.54:1

Palette neighbours



#9E5333
Complement



#CC61AC
Triad 1



#ACCC61
Triad 2



#61CCB7
Analogous 1



#6177CC
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #61ACCC

Common Name: *Sikkens 4041 Color concept*

RGB: 97, 172, 204

HSL: H: 199°, S: 43%, L: 60%

Contrast vs White: 4.4:1 (AA Pass)

Contrast vs Black: 7.7:1 (AA Pass)

Mood: A soft, tranquil blue with a modern, fresh vibe. It evokes feelings of calm and reliability, with an air of professionalism often found in design or tech environments. This shade of blue is used to convey trust and stability, making it a popular choice in corporate branding and creative projects. Its cool tone suggests clarity and clean aesthetics, fitting in both contemporary and minimalist designs.

Notable Matches:

- Australian Standard AS2700 B41 - Bluebell #519CC6
- Fiesta Blue (BS 2660) #5B9FAD
- Frozen Wave (Dunn-Edwards) #56ACCA
- Pantone FHI 15-4421 TCX - Blue Grotto #5DACCE
- Pantone Solid Coated PANTONE 7458 C #6EB4CD

Why Designers Use It:

- **Trendy Yet Timeless:** #61ACCC is a versatile blue hue that has seen consistent popularity in design, especially in technology and corporate industries. Its contemporary feel fits with modern digital aesthetics.
- **Industry Affiliation:** This color finds its primary use in the tech industry, as it is associated with trust, professionalism, and clarity. It also appears in interior designs for offices and tech spaces where a calming, focused atmosphere is essential.
- **Natural and Conceptual Inspiration:** The shade often draws inspiration from water elements, promoting serenity and stability. It could be linked to

natural landscapes such as oceans or skies, imparting a sense of openness and space.

- **Trend Influence:** Used widely in digital platforms and brands focused on innovation, it represents modernity and clean aesthetics. This particular shade is also often seen in branding where clarity and user-friendliness are important.

[hextral.com - #61ACCC](https://hextral.com/#61ACCC)