

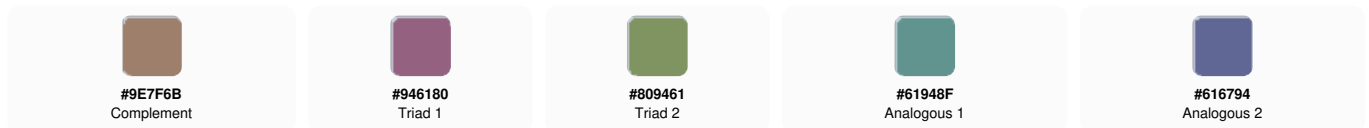
#618094



Permalink: <https://hextoral.com/hex-colors/color-code-details/618094/>

Metric	Value	Metric	Value
RGB	97, 128, 148	Brightness	122.2
HSL (°,%,%)	204°, 21%, 48%	HSV V %	58 %
Lab (L*,a*,b*)	52.0, -5.9, -14.3	CMYK (%)	34%, 14%, 0%, 42%
Contrast Black	5.02:1	Contrast White	4.18:1

Palette neighbours



Tints & Shades



Color Profile: #618094

Common Name: *Federal Standard 595c - Blue*

RGB: 97, 128, 148

HSL: 205, 18%, 48%

Contrast Ratio: 5.3:1 with white (AA pass), 1.1:1 with black (fail)

Mood: A cool and composed shade of blue that evokes a sense of calm professionalism. This color is associated with stability and reliability, often used in contexts that require trust and dependability. Its muted tone suggests a sophisticated, neutral aesthetic, making it suitable for formal and corporate settings.

Close Named Matches:

- **Federal Standard 595c - Blue (#618094)** - $\Delta E=0.00$
- **Munsell 2.5pb 5/4 (#618194)** - $\Delta E=0.78$
- **Behr Provence (#648098)** - $\Delta E=2.70$
- **Valspar Celebration Blue (#618092)** - $\Delta E=1.19$
- **Benjamin Moore Lakeside Cabin (#628798)** - $\Delta E=3.62$

Why Designers Use It:

- **Versatility:** This shade of blue is highly versatile, seamlessly fitting into a variety of design schemes from corporate branding to home decor. It pairs well with both warm and cool tones.
- **Calm and Professionalism:** Often used in professional environments such as corporate offices, government buildings, and technology spaces, #618094 represents trust and competence.
- **Global Affiliation:** The color is common in military, government, and institutional contexts, especially in countries with a strong history of formal design structures, including the U.S. Federal Government standards.
- **Trendy or Timeless:** While not overtly trendy, the use of deep, calming blues has a timeless quality, making it suitable for both traditional and contemporary design contexts.

- **Industry Use:** It's particularly favored in industries like interior design, branding, technology, and even in the automotive industry, where it conveys trustworthiness and strength.

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