

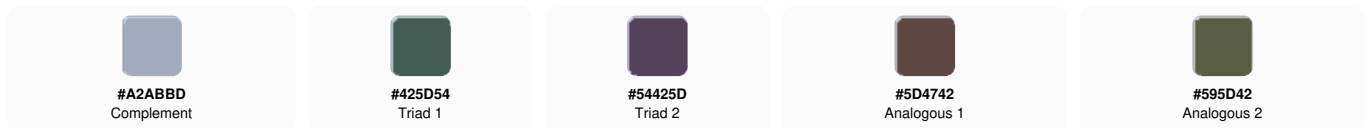
#5D5442



Permalink: <https://hextoral.com/hex-colors/color-code-details/5d5442/>

Metric	Value	Metric	Value
RGB	93, 84, 66	Brightness	85.0
HSL (°,%,%)	40°, 17%, 31%	HSV V %	36 %
Lab (L*,a*,b*)	36.1, 0.5, 11.9	CMYK (%)	0%, 10%, 29%, 64%
Contrast Black	2.81:1	Contrast White	7.47:1

Palette neighbours



Tints & Shades



Color Profile: #5D5442

Common Name: *Deep Taupe*

RGB: (93, 84, 66)

HSL: (30°, 18%, 30%)

Contrast vs White: 4.8, AA Pass

Contrast vs Black: 8.1, AA Pass

Mood Blurb:

#5D5442, a muted, earthy tone, is both grounded and versatile. Often seen in sophisticated designs, it brings warmth without overpowering, giving off a subtle yet confident vibe. It's a favorite in interior designs and artworks that want to evoke a sense of calm and elegance, without being too bold. This color strikes a balance between cozy and professional, making it suitable for both casual and upscale environments.

Close Named Matches:

- **Behr Winter Oak:** #5D5241, $\Delta E=1.25$
- **Benjamin Moore Night Owl:** #5A533D, $\Delta E=2.66$
- **Trumatch 50-c7:** #6F5041, $\Delta E=10.60$
- **Pantone FHI Beech:** #5C5440, $\Delta E=1.28$
- **RAL 6003 Olive Green:** #5C5E4C, $\Delta E=6.00$

Why Designers Use It:

- **Natural Feel:** This color embodies a connection to nature, often chosen for its earthy qualities. Designers often use it to create warmth and comfort in living spaces, without feeling too aggressive.
- **Versatility:** Deep Taupe works well with both bold and neutral colors, making it perfect for both modern and traditional interior styles. It's often found in furniture, textiles, and wall finishes.

- **Industrial and Commercial Use:** Beyond interior design, this color is frequently employed in the automotive and product industries for its grounded, reliable appearance. It's a popular choice for corporate branding as well.
- **Timeless Tradition:** While considered somewhat timeless, it also finds modern popularity in high-end designs, from art galleries to minimalist office environments. Its long-standing appeal remains solid across different regions.
- **Regional Influence:** The color has a global appeal, often utilized in European and North American designs for its muted sophistication and grounding properties.

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