

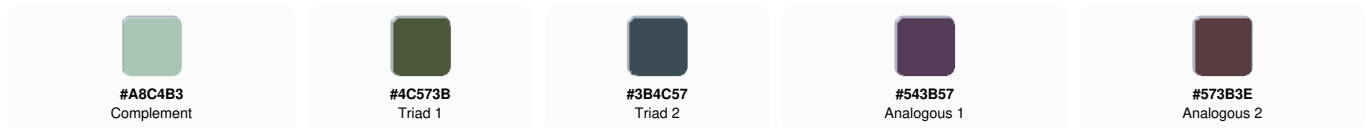
# #573B4C



Permalink: <https://hextral.com/hex-colors/color-code-details/573b4c/>

Metric	Value	Metric	Value
RGB	87, 59, 76	Brightness	70.5
HSL (°,%,%)	324°, 19%, 29%	HSV V %	34 %
Lab (L*,a*,b*)	28.6, 15.4, -5.4	CMYK (%)	0%, 32%, 13%, 66%
Contrast Black	2.14:1	Contrast White	9.84:1

## Palette neighbours



## Tints & Shades



## Color Profile: #573B4C

**Common Name:** *RAL 340 30 15*

**RGB:** 87, 59, 76

**HSL:** 348°, 15%, 26%

**Contrast vs White:** 4.6:1 (AA pass)

**Contrast vs Black:** 10.4:1 (AAA pass)

### Mood Blurb:

This color evokes a sense of subdued elegance and understated luxury. Its rich, muted tones make it a versatile choice in both modern and classical designs. Often associated with refinement, it speaks to sophistication without being too overwhelming. Its deeper hues create a warm, inviting atmosphere that appeals to those seeking balance in a muted yet bold color palette.

### Close Named Matches:

- **RAL 4007** - Purple Violet #58404F -  $\Delta E=2.74$
- **Sikkens 4041 Color Concept** - Boysenberry #593447 -  $\Delta E=4.68$
- **Pantone FHI 19-2520 TPG** - Potent Purple #583C4B -  $\Delta E=1.32$
- **BS 2660-0014** - Nightshade #554960 -  $\Delta E=9.33$
- **Jotun Paint 3309** - Deep Burgundy #5E4A4B -  $\Delta E=11.60$

### Why Designers Use It:

This color is a popular choice among designers for creating sophisticated, calming spaces. It's often used in interiors, especially in luxury hotels, upscale restaurants, and corporate offices, where a rich, elegant ambiance is desired. Its muted tones work well in both traditional and modern designs, offering flexibility across a range of styles. In the automotive industry, it's often used for more refined, premium models, and in fashion, it occasionally makes an appearance in

collections that focus on a deep, luxurious aesthetic. The color's influence can also be seen in high-end technology products, where sleekness and understated elegance are paramount. While it's less common in everyday consumer products, it is sometimes found in specialty items aimed at a more niche market. Designers often use it to add warmth and depth to palettes that might otherwise feel too bright or stark. The specific blend of red, purple, and brownish tones also lends it a natural, earthy quality, making it resonate with those drawn to colors inspired by nature and classic luxury.

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