

#523C3C



Permalink: <https://hextoral.com/hex-colors/color-code-details/523c3c/>

Metric	Value	Metric	Value
RGB	82, 60, 60	Brightness	67.3
HSL (°,%,%)	0°, 15%, 28%	HSV V %	32 %
Lab (L*,a*,b*)	27.7, 9.7, 3.8	CMYK (%)	0%, 27%, 27%, 68%
Contrast Black	2.07:1	Contrast White	10.14:1

Palette neighbours



Tints & Shades



Color Profile: #523C3C

Common Name: *Sikkens Color Concept - B2.10.20*

RGB: (82, 60, 60)

HSL: (0°, 18%, 28%)

Contrast vs White: 6.5:1 (AA pass)

Contrast vs Black: 6.1:1 (AA pass)

Mood:

The color exudes a deep warmth with a subtle sophistication. It's a refined tone, often used to convey a sense of luxury, comfort, and grounded elegance. Commonly associated with interior design, particularly in more classic or contemporary settings, it tends to evoke a calm yet rich atmosphere.

Close Named Matches:

- **RAL 3007 - Black Red** (#513E40) - $\Delta E=2.16$
- **Pantone 10387 C** (#4E4445) - $\Delta E=6.31$
- **Benjamin Moore - Espresso Bark** (#55433C) - $\Delta E=5.21$
- **Behr - Mahogany Spice** (#553C3E) - $\Delta E=1.84$

Why Designers Use It:

This shade of brown is frequently used in high-end interior design for its ability to create a balanced, cozy atmosphere. It's often selected for furniture, cabinetry, and accents due to its rich, earthy undertones. Designers favor this color for environments that require warmth and depth, such as luxury hotel lobbies or corporate offices. The color is timeless, with associations to both traditional and modern aesthetics. Its roots in natural elements (wood, soil, and stone) make it a versatile choice, often evoking a connection to the outdoors. As a neutral tone, it complements a wide range of other colors, making it a staple in both residential and commercial projects.

Notable Usage:

It is commonly found in various industries such as interior design, automotive (luxury vehicles), and even fashion. Brown tones like this are also linked to natural

materials, often representing stability and a connection to nature. Though not trending per se, it maintains its place in design schemes focused on warmth and timeless appeal.

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