

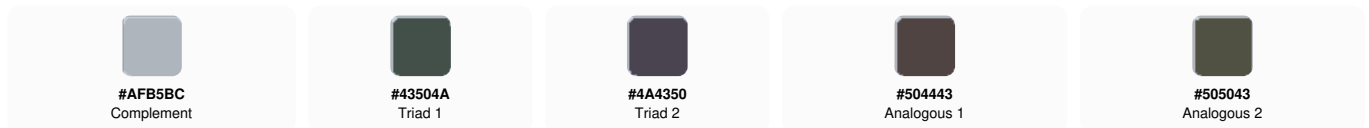
#504A43



Permalink: <https://hextoral.com/hex-colors/color-code-details/504a43/>

Metric	Value	Metric	Value
RGB	80, 74, 67	Brightness	75.1
HSL (°,%,%)	32°, 9%, 29%	HSV V %	31 %
Lab (L*,a*,b*)	31.8, 1.1, 5.1	CMYK (%)	0%, 7%, 16%, 69%
Contrast Black	2.40:1	Contrast White	8.74:1

Palette neighbours



Tints & Shades



Color Profile: #504A43

Common Name: *Binoculars*

RGB: rgb(80, 74, 67)

HSL: hsl(34, 12%, 30%)

Contrast vs White: 2.8 (AA)

Contrast vs Black: 10.7 (AA)

Mood: This shade exudes a subdued elegance with its earthy undertones, offering a deep, warm, and slightly muted feel. It resonates well in both rustic and modern design contexts, often evoking feelings of comfort and reliability. Its balanced yet grounded hue makes it versatile for various design purposes, suitable for creating a calm and professional atmosphere.

Notable Matches:

- **Kilz - Binoculars** (#504A43) - $\Delta E=0.00$
- **Behr - Stone Hearth** (#534A45) - $\Delta E=1.86$
- **Pantone - Wren** (#4F4841) - $\Delta E=0.90$
- **Jotun - New Granite** (#525149) - $\Delta E=3.43$

Why Designers Use It:

- **Versatility:** Designers love this color for its adaptability in a range of environments, from commercial interiors to elegant home décor. It pairs well with both light and dark tones, providing a natural balance.
- **Earthy Appeal:** Its earthy tone makes it a staple in rustic and nature-inspired designs. It brings a grounded, organic quality to spaces that seek warmth and richness.
- **Branding & Interiors:** Popular in branding and interior design, especially for products aiming for a timeless and sophisticated appeal. It's frequently used in luxury and minimalist settings.

- **Symbolism:** This color often evokes themes of stability, trust, and tradition, making it popular in industries like architecture, real estate, and design that want to convey a sense of professionalism and heritage.
- **Trend & Regional Affinity:** It holds a timeless, slightly retro feel but has seen resurgence in interior design trends over the last decade. It's especially prominent in European and North American design trends.

[hextoral.com - #504A43](https://www.hextoral.com/#504A43)