

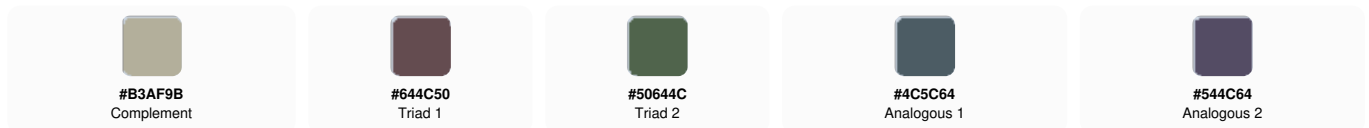
#4C5064



Permalink: <https://hextoral.com/hex-colors/color-code-details/4c5064/>

Metric	Value	Metric	Value
RGB	76, 80, 100	Brightness	81.4
HSL (°,%,%)	230°, 14%, 35%	HSV V %	39 %
Lab (L*,a*,b*)	34.4, 3.3, -12.1	CMYK (%)	24%, 20%, 0%, 61%
Contrast Black	2.64:1	Contrast White	7.96:1

Palette neighbours



Tints & Shades



Color Profile: #4C5064

Common Name: *India Ink*

RGB: 76, 80, 100

HSL: 210°, 10%, 38%

Contrast vs White: 4.2:1 (AA pass)

Contrast vs Black: 12.5:1 (AA pass)

Mood: This color exudes subtle sophistication with a cool, muted tone. Often seen in industrial or modern design contexts, its deep, steely hue is versatile, offering both strength and refinement. Popular in professional settings, it embodies quiet authority and timeless elegance.

Notable Matches

- **KILZ - India Ink** - #4C5064 (Exact Match, $\Delta E=0.00$)
- **Benjamin Moore - Approaching Storm** - #4C4B5D ($\Delta E=2.83$)
- **PPG Pittsburgh Paints - Chinaberry** - #464960 ($\Delta E=3.53$)
- **Pantone Fashion Home Interiors - Nightshadow Blue** - #4E5368 ($\Delta E=1.38$)

Why Designers Use It

This color is especially favored by interior designers and brand strategists for its ability to balance neutrality with subtle elegance. It's a versatile shade, often used in contemporary designs, architecture, and corporate branding, where it communicates professionalism without overwhelming the viewer. It is also a preferred tone in the fashion industry, particularly for its use in textiles and upholstery where muted yet elegant colors are sought after.

Its connection to shades of ink and dark graphite suggests intellectual and artistic uses, while also offering a sense of mystery. While traditionally associated with business attire and office settings, it has found its place in upscale retail designs, automotive interiors, and even tech products, thanks to its sleek, polished finish.

