

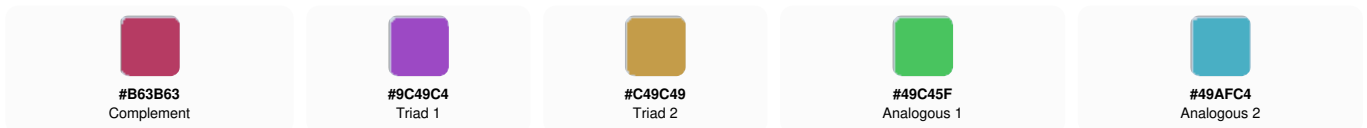
# #49C49C



Permalink: <https://hextoral.com/hex-colors/color-code-details/49c49c/>

Metric	Value	Metric	Value
RGB	73, 196, 156	Brightness	164.1
HSL (°,%,%)	160°, 51%, 53%	HSV V %	77 %
Lab (L*,a*,b*)	71.8, -43.6, 10.1	CMYK (%)	63%, 0%, 20%, 23%
Contrast Black	9.66:1	Contrast White	2.17:1

## Palette neighbours



## Tints & Shades



## Color Profile: #49C49C

**Subject:** Arts & Entertainment / Visual Art & Design

**Common Name:** seafoam / modern teal

### Core Specs

**Hex:** #49C49C

**RGB:** 73, 196, 156

**HSL:** ~160°, ~51%, ~53%

**HSV:** ~160°, ~63%, ~76%

**CMYK (approx):** 63, 0, 20, 23

**Relative Luminance:** ~0.433

### Contrast

**vs White (#FFFFFF):** 2.2:1 — AA normal: fail; AA large: fail

**vs Black (#000000):** 9.7:1 — AA/AAA: pass

### Mood & Associations

This tone sits between mint and jade, reading cool, clean, and quietly optimistic. It carries a fresh “breath of air” energy that feels *calmly active* rather than sleepy. In interfaces it suggests clarity and care; in physical spaces it leans spa-wellness with a modern, minimal slant.

### Close Named Matches (brand + hex)

- **Vista – Day in the Garden #49C49C** — Exact hit ( $\Delta E=0.00$ )
- **Valspar – New Meadow #4EC19D** — tight sibling for print and wall-coats ( $\Delta E\approx 3.05$ )
- **Pantone Solid Uncoated – 338 U #47BF9F** — reliable spot proxy on uncoated ( $\Delta E\approx 4.80$ )
- **Benjamin Moore – Adam Green 2037-40 #54C89A** — slightly brighter, similar character ( $\Delta E\approx 3.54$ )
- **NCS – S 1050-G #54C597** — near-match in the NCS space for architecture ( $\Delta E\approx 3.55$ )

*Note:* When brand fidelity matters, verify  $\Delta E$  under your lighting & substrate; on uncoated stocks, drift toward the Pantone U callout to reduce metamerism.

### Why Designers Use It.

- **Interface clarity without alarm.** This mint–teal sits in the “positive/confirm” lane for UX states, making success banners, toggles, and progress accents feel friendly. It’s saturated enough to pop on neutral grays yet soft enough to avoid notification fatigue.
- **Wellness, climate, and fintech branding.** The color’s clean-calm vibe aligns with *healthcare portals*, *eco initiatives*, and *trust-first fintech*. It telegraphs renewal (water, leaf, mineral) without the heaviness of forest greens.
- **Modern interiors & products.** In matte finishes it reads hygienic and fresh for *bath hardware*, *small appliances*, *packaging liners*, and *retail fixtures*. Pair with off-whites, foggy grays, and raw maple for Scandinavian-lite palettes.
- **Print practicality.** On coated stocks, a spot match to *Pantone 338 U/C neighbors* yields clean fields with minimal banding; CMYK ~63/0/20/23 is a solid four-color starting point. Expect a small  $\Delta E$  shift warmer on uncoated; compensate with slight C reduction.
- **Wayfinding and soft safety.** Too gentle for high-urgency signage, but effective for *informational panels*, *calming zones*, and *education spaces* where you want guidance without “warning” semantics.
- **Trend cadence.** Teal–mint cycles in every few years via *spa minimalism* and *fresh tech*. Currently popular for “clean startup” landing pages and wellness apps; less common in luxury fashion unless paired with brass or smoked walnut.
- **Accessibility tip.** For body copy or small UI text, use **black** on #49C49C (passes comfortably). White text fails AA on this background; reserve white for large type or add a shaded overlay.

[hextoral.com · #49C49C](https://hextoral.com/#49C49C)