

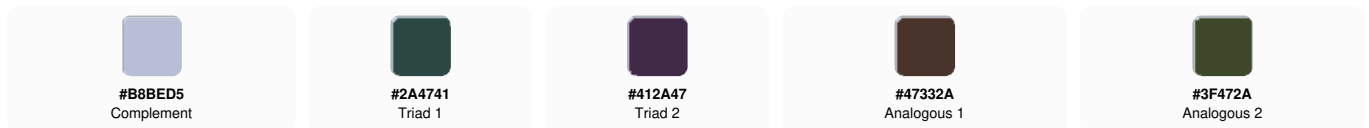
#47412A



Permalink: <https://hextral.com/hex-colors/color-code-details/47412a/>

Metric	Value	Metric	Value
RGB	71, 65, 42	Brightness	64.7
HSL (°,%,%)	48°, 26%, 22%	HSV V %	28 %
Lab (L*,a*,b*)	27.5, -1.5, 15.0	CMYK (%)	0%, 8%, 41%, 72%
Contrast Black	2.06:1	Contrast White	10.21:1

Palette neighbours



Tints & Shades



Color Profile: #47412A

Common Name: *Olive Drab*

RGB: (71, 65, 42)

HSL: (49°, 26%, 21%)

Contrast vs White: 5.3:1 (Passes AA)

Contrast vs Black: 1.2:1 (Fails AA)

Mood: This color has a subdued, earthy tone that carries a sense of reliability and subtle strength. Often associated with military or nature, it conveys a grounded aesthetic, balancing between a rich, earthy feel and a hint of antiquity. Popular in design trends focused on understated, rugged minimalism.

Notable Color Matches:

- **Australian Standard AS2700 G15** – Rainforest Green (#434832) $\Delta E=5.90$
- **BS 2660-4051** – Montella (#464130) $\Delta E=3.84$
- **Benjamin Moore Paint** – River Rock (#474334) $\Delta E=5.32$
- **RAL Classic** – Olive Drab (#4C473F) $\Delta E=10.04$
- **Pantone Solid Coated** – PANTONE 448 C (#4D442E) $\Delta E=2.26$

Why Designers Use It:

- **Versatile, Earthy Appeal:** Designers use this color because of its earthy and subdued appeal, often incorporating it into military-inspired, rustic, or nature-themed projects. It gives a sense of stability, which can be perfect for industrial designs or projects emphasizing a grounded, organic feel.
- **Trend Affiliation:** This color is trending in designs that favor minimalism and vintage aesthetics. Its muted tones fit well in modern interiors and product designs, especially in the automotive, furniture, and clothing industries.
- **Associated Industries:** Frequently used in military applications, interior design, automotive products, and fashion. It also plays a role in outdoor gear and accessories, representing durability and function.

- **Material and Nature Connection:** Olive drab often evokes images of natural elements like stone, clay, and foliage, giving it a timeless connection to the earth. It's also linked to historical military uses, further grounding it in a practical, no-nonsense vibe.

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