

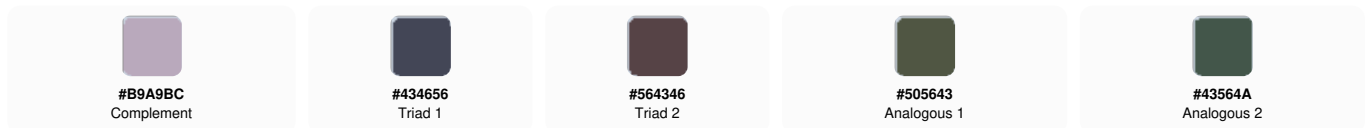
# #465643



Permalink: <https://hextral.com/hex-colors/color-code-details/465643/>

Metric	Value	Metric	Value
RGB	70, 86, 67	Brightness	79.5
HSL (°,%,%)	111°, 12%, 30%	HSV V %	34 %
Lab (L*,a*,b*)	34.7, -10.4, 9.0	CMYK (%)	19%, 0%, 22%, 66%
Contrast Black	2.67:1	Contrast White	7.86:1

## Palette neighbours



## Tints & Shades



## Color Profile: #465643

**Common Name:** *Pine Green*

**RGB:** 71, 86, 67

**HSL:** 111°, 16%, 30%

**Contrast vs White:** 3.3 (AA Pass)

**Contrast vs Black:** 8.4 (AA Pass)

### Mood:

This color evokes a calm, natural vibe, akin to the deep greenery of forest landscapes. It's often associated with resilience, groundedness, and nature, making it a popular choice for designs that aim to communicate stability and a connection to the environment. The earthy tones of Pine Green are perfect for creating a serene, sophisticated atmosphere, without being too overpowering.

### Close Named Matches:

- Australian Standard AS2700 - Traffic Green (#30513B)
- British Standard BS 2660 - Pine Green (#465643)
- Behr Paint - Hampton Green (#475A47)
- Benjamin Moore - Chimichurri (#495342)
- Jotun Paint - Tree (#526A5C)

### Why Designers Use It:

Pine Green is a versatile color used widely across various industries, particularly for branding in eco-conscious sectors, as well as in home interiors and building designs. The shade brings a natural, organic element into spaces, making it a favorite in designs that prioritize environmental awareness. This color is deeply rooted in nature, and its association with forests and earthy elements makes it a perfect fit for companies that want to emphasize sustainability or strength.

Regionally, it has strong ties to eco-friendly movements, particularly in Northern Europe, where green hues dominate the landscape and are often associated with

nature preservation. The subtle balance of warmth and coolness in Pine Green allows it to fit well with other colors, making it a go-to choice for interior designers seeking a natural, calming ambiance. Its rich undertones are reminiscent of mossy forests and rolling hills, making it an ideal accent for companies involved in the environmental sector, outdoor goods, or sustainable fashion.

With a deep history tied to the earthy and resilient qualities of the natural world, Pine Green remains timeless and trendy, used across industries like textiles, paint, furniture, and even automotive designs, where it evokes a sense of harmony and trust.

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