

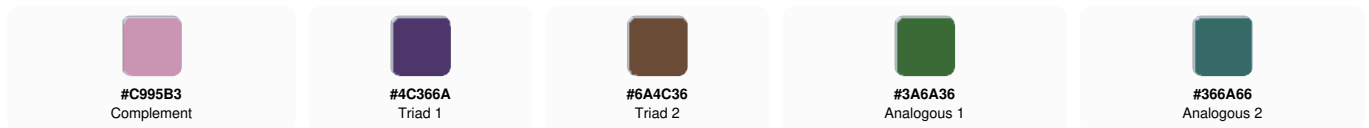
#366A4C



Permalink: <https://hextoral.com/hex-colors/color-code-details/366a4c/>

Metric	Value	Metric	Value
RGB	54, 106, 76	Brightness	90.1
HSL (°,%,%)	145°, 33%, 31%	HSV V %	42 %
Lab (L*,a*,b*)	40.6, -25.0, 11.6	CMYK (%)	49%, 0%, 28%, 58%
Contrast Black	3.32:1	Contrast White	6.32:1

Palette neighbours



Tints & Shades



Color Profile: #366A4C

Common Name: *Verdant Green*

RGB: 54, 106, 76

HSL: 146°, 28%, 30%

Contrast Ratio (vs White): 5.9:1 (AA pass)

Contrast Ratio (vs Black): 9.5:1 (AA pass)

Mood: This shade of green feels grounded and organic, evoking a connection with nature and renewal. It's a calming, earthy tone that brings balance to any design, often associated with growth, harmony, and sustainability. Perfect for creating environments that encourage relaxation and focus, it's ideal for spaces designed to refresh and rejuvenate.

Notable Matches:

- **Valspar Greenbelt** - #397758
ΔE=5.55
- **Pantone 19-6026 TPG** - #296F53 Verdant Green
ΔE=5.00
- **Australian Standard AS2700** - #0D664A Spruce
ΔE=7.86
- **BS 2660-6073** - #1F5644 Bottle Green
ΔE=10.43
- **Behr Greenbelt** - #397758 Greenbelt
ΔE=5.55

Why Designers Use It:

Verdant Green is a popular choice for designers looking to evoke a sense of tranquility and nature. Its earthy tone works well in spaces where a calming, yet rich atmosphere is desired. It can symbolize sustainability, life, and renewal, making it perfect for eco-friendly designs or wellness-focused projects. This shade is often seen in interiors that aim for natural, organic aesthetics or in branding for green products and services. Its subtle, balanced appearance also makes it versatile, working across various industries from interior design to fashion, and even in product packaging for eco-conscious goods.

Regional or Cultural Relevance:

This color's association with the environment makes it especially popular in areas emphasizing eco-conscious design. It's frequently seen in countries that prioritize sustainability in architecture and interior design. This shade also holds significance in industries like wellness, natural cosmetics, and sustainable living, where green is a symbolic color of growth and environmental responsibility.

[hextoral.com - #366A4C](https://www.hextoral.com/#366A4C)