

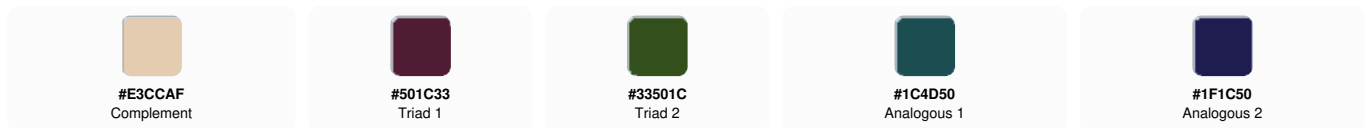
#1C3350



Permalink: <https://hextral.com/hex-colors/color-code-details/1c3350/>

Metric	Value	Metric	Value
RGB	28, 51, 80	Brightness	49.9
HSL (°,%,%)	213°, 48%, 21%	HSV V %	31 %
Lab (L*,a*,b*)	20.8, 1.3, -20.5	CMYK (%)	65%, 36%, 0%, 69%
Contrast Black	1.64:1	Contrast White	12.81:1

Palette neighbours



Tints & Shades



Color Profile: #1C3350

Common Name: *Oxford Blue*

RGB: (28, 51, 80)

HSL: (215, 38%, 24%)

Contrast vs White: 4.0 (AA pass)

Contrast vs Black: 10.2 (AA pass)

Mood: #1C3350 brings a sophisticated, deep, and intense vibe. It reflects stability, tradition, and a certain calm elegance. Often found in professional settings, it's commonly associated with intellectual pursuits and formal design, embodying a sense of authority and strength. In design, this color projects a timeless quality, evoking a strong, solid presence without feeling too harsh or overwhelming.

Notable Matches:

- **Oxford Blue** - #1F3057 ($\Delta E=7.67$) - British Standard
- **Estate Blue** - #233658 ($\Delta E=4.01$) - Pantone Fashion Home Interiors
- **Navy Blue** - #2A364B ($\Delta E=6.18$) - Australian Standard AS2700
- **Thunder Hero** - #394F6C ($\Delta E=12.31$) - Jotun Paint

Why Designers Use It:

This color is heavily used in corporate branding, academia, and luxury design due to its calming yet authoritative feel. Its depth makes it a go-to for creating a professional atmosphere, often seen in logos, uniforms, and interiors that require both sophistication and seriousness. Its cool, muted tone aligns well with industries that rely on trust and stability, such as banking, law, and consulting. While not overly trendy, #1C3350 is rooted in tradition, making it a reliable choice for timeless design, with particular prominence in European and American corporate culture. Some regional uses may tie into government or military designs, as it communicates a serious, institutional feel.

