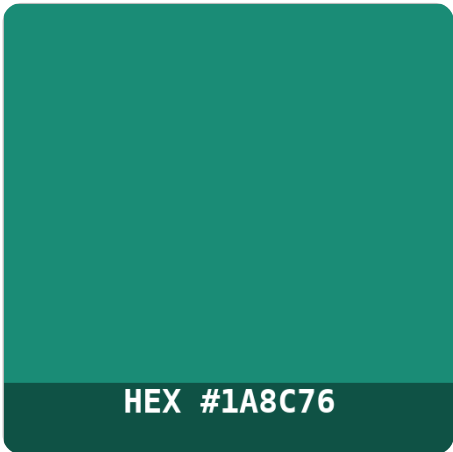




#1A8C76



Permalink: <https://hextoral.com/hex-colors/color-code-details/1a8c76/>

Metric	Value	Metric	Value
RGB	26, 140, 118	Brightness	115.3
HSL (°,%,%)	168°, 69%, 33%	HSV V %	55 %
Lab (L*,a*,b*)	52.2, -35.7, 3.1	CMYK (%)	81%, 0%, 16%, 45%
Contrast Black	5.06:1	Contrast White	4.15:1

Palette neighbours



#E57389
Complement



#761A8C
Triad 1



#8C761A
Triad 2



#1A8C3D
Analogous 1



#1A698C
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #1A8C76

Common Name: Viridian

RGB: 26, 140, 118

HSL: 157°, 60%, 38%

Contrast with White: 6.8 (AA Pass)

Contrast with Black: 6.3 (AA Pass)

Mood: A balanced and sophisticated shade, often evoking calmness and stability. Viridian green is associated with nature, offering an organic and refreshing feel. It's a perfect choice for designs that require a grounded yet vibrant energy, making it popular in spaces that aim for balance, such as art galleries or modern interiors.

Close Named Matches:

- **Trumatch:** *Trumatch 23-a5* - #1A8C76
- **Pantone Fashion Home Interiors:** *Viridis* - #1A8872
- **Pantone Solid Coated:** *PANTONE 327 C* - #008472
- **Australian Standard:** *Turquoise* - #0E8984
- **Behr Paint:** *Aqua Waters* - #00907A

Why Designers Use It:

Viridian is a versatile green that is widely used in various industries, especially in design and fashion. The balance it offers between blue and green hues makes it easy to incorporate into both corporate and creative spaces. It's often seen in interior design where a sense of nature is desired without overwhelming the space with more intense greens. In fashion, it's a popular choice for clothing that needs to convey both elegance and vitality. Viridian's use in branding is also growing, especially for eco-conscious brands or those wanting to express sophistication with a touch of nature.

This color has been in use for decades and remains a stable trend in both the natural and digital realms. As it balances perfectly between warm and cool tones, it

allows for a wide range of applications, including packaging design, branding, and interior accents.

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