

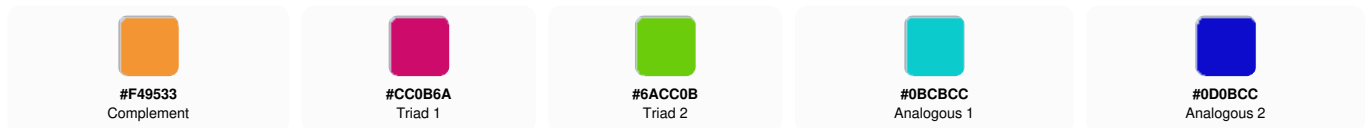
#0B6ACC



Permalink: <https://hextoral.com/hex-colors/color-code-details/0b6acc/>

Metric	Value	Metric	Value
RGB	11, 106, 204	Brightness	106.7
HSL (°,%,%)	210°, 90%, 42%	HSV V %	80 %
Lab (L*,a*,b*)	45.3, 13.1, -57.5	CMYK (%)	95%, 48%, 0%, 20%
Contrast Black	3.95:1	Contrast White	5.32:1

Palette neighbours



Tints & Shades



Color Profile: #0B6ACC

Common Name: *Ultramarine Blue*

RGB: (11, 106, 204)

HSL: (208°, 89%, 44%)

Contrast vs White: 4.5 (AA Pass)

Contrast vs Black: 7.5 (AA Pass)

Mood: Ultramarine blue evokes feelings of calmness and depth, often associated with the vastness of the ocean or the sky at dusk. It's a vibrant yet soothing color, striking a balance between richness and accessibility. It often appears in both historical and contemporary art, contributing a sense of reliability and focus to design.

Close Named Matches

- **Australian Standard AS2700 - Ultramarine:** #275A91
- **BS 2660 - Pacific Blue:** #137299
- **British Standard BS 381C - French Blue:** #2458AF
- **Pantone Solid Coated - Pantone 300 C:** #0063BE
- **RAL 5002 - Ultramarine Blue:** #2F4D86

Why Designers Use It

Ultramarine Blue is widely used by designers for its versatility and timeless appeal. It is seen as a stable color choice in multiple industries, from interior design to manufacturing. Its historical use as a pigment dates back centuries, but it has found its place in modern digital design, fashion, and art. Designers favor it for its ability to evoke trust and elegance. It is particularly associated with the creative and artistic sectors, where it serves to invoke contemplation and focus.

It has a unique balance of both being deep and bright, making it adaptable to various color schemes, and is often found in luxury branding and high-end product designs. Notably, Ultramarine Blue is frequently used in corporate designs, vehicles (especially in automotive trims), fashion (especially in high-end garments),

and tech-related branding. The color is also connected to natural elements like the ocean and the sky, enhancing its popularity in designs that aim to bring a sense of serenity and vastness.

Due to its vibrant and reliable nature, it is commonly used in sectors where visual clarity and boldness are key. As such, it finds favor in military, safety, and even educational settings where clarity and focus are essential. In fashion and interior design, it's often seen as both an accent and a dominant color, owing to its flexibility in mixing with other tones.

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