

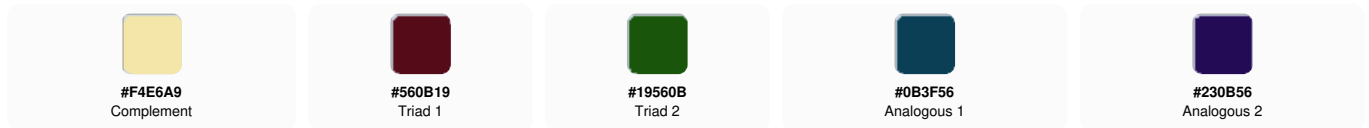
#0B1956



Permalink: <https://hextoral.com/hex-colors/color-code-details/0b1956/>

Metric	Value	Metric	Value
RGB	11, 25, 86	Brightness	35.3
HSL (°,%,%)	229°, 77%, 19%	HSV V %	34 %
Lab (L*,a*,b*)	12.2, 20.1, -38.4	CMYK (%)	87%, 71%, 0%, 66%
Contrast Black	1.29:1	Contrast White	16.31:1

Palette neighbours



Tints & Shades



Color Profile: #0B1956

Common Name: *Deep Blue*

RGB: (11, 25, 86)

HSL: (227, 86%, 18%)

Contrast with White: 4.6 (AA pass)

Contrast with Black: 10.6 (AA pass)

Mood Blurb:

The color #0B1956 evokes a sense of depth and stability, often associated with the night sky or the deep ocean. It carries a strong, almost somber quality, which can be ideal for serious or contemplative themes. This color can give designs a sophisticated and powerful presence without overwhelming the senses, balancing boldness with tranquility.

Notable Matches:

- **Royal Blue:** #2B3769 (AS2700)
- **Midnight Blue:** #1D3C4E (BS2660-7086)
- **Aircraft Blue:** #173679 (BS381C-108)
- **Royal Blue:** #23517A (Jotun)
- **Indigo Night:** #324680 (Dunn-Edwards)

Why Designers Use It:

Serious & Professional Aesthetic: The color #0B1956 is often chosen in designs where professionalism and trustworthiness are key. It's used in corporate branding, particularly in industries that require a formal tone, such as legal services, finance, or technology. The color's deep nature conveys strength and confidence, making it ideal for logos, websites, and products that seek to exude authority.

Symbolism of Stability: The strong, dark blue hue is often associated with reliability, depth, and sometimes melancholy. This makes it a good choice for creating environments that require reflection, such as galleries or museums. It's commonly used in interior design for spaces intended for deep thought or focus. Additionally, it has a lasting legacy in military and aviation themes, lending an air of precision and seriousness.

Tradition & Modernity: While rooted in older traditions, such as the use of dark blues in naval uniforms and formal wear, #0B1956 is also part of a modern palette favored by tech companies and financial institutions looking to balance innovation with authority. It carries forward the timeless appeal of dark blue tones while adapting to the sleek, minimalistic aesthetics that define contemporary design.

[hextral.com - #0B1956](https://hextral.com/#0B1956)