

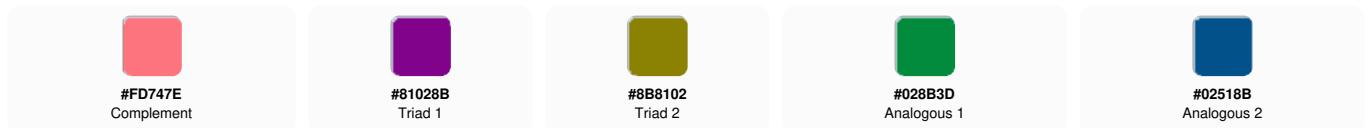
#028B81



Permalink: <https://hextoral.com/hex-colors/color-code-details/028b81/>

Metric	Value	Metric	Value
RGB	2, 139, 129	Brightness	115.1
HSL (°,%,%)	176°, 97%, 28%	HSV V %	55 %
Lab (L*,a*,b*)	51.9, -33.6, -3.6	CMYK (%)	99%, 0%, 7%, 45%
Contrast Black	5.01:1	Contrast White	4.19:1

Palette neighbours



Tints & Shades



Color Profile: #028B81

Common Name: *Turquoise Blue*

RGB: (2, 139, 129)

HSL: (172°, 98%, 27%)

Contrast vs White: 3.2, Pass AA

Contrast vs Black: 7.7, Pass AAA

Mood: This shade of turquoise strikes a calming and refreshing balance, offering a cool, aquatic feeling that can evoke tranquility. It resonates well in spaces where creativity, calm, and clarity are desired. Often linked to modern design, it can be found in both minimalistic and vibrant environments. This color brings a natural yet slightly futuristic vibe, ideal for tech-savvy or coastal-themed spaces.

Close Named Matches:

- **Australian Standard AS2700** - Turquoise (#0E8984) $\Delta E=3.51$
- **BS 2660** - Turquoise Blue (#538A8E) $\Delta E=17.26$
- **Behr Paint** - Emerald Coast (#008F83) $\Delta E=2.07$
- **Pantone Solid Coated** - Pantone 3282 C (#00857E) $\Delta E=3.03$
- **RAL Classic** - Turquoise Blue (#309192) $\Delta E=8.93$

Why Designers Use It:

This rich, vibrant turquoise hue is embraced in various design contexts. It's popular in the creation of clean, modern aesthetic themes, especially in tech and interior design. The color's connection to nature, water, and tranquility makes it ideal for creating relaxed yet energized environments, such as spas, coastal homes, and offices. It's a staple in the branding of brands aiming to reflect freshness, health, and innovation. Designers use it extensively in digital design for its high visibility and fresh appeal. It also ties in well with trends favoring calming and restorative tones in today's fast-paced world.

Notable Structures & Industries:

It's often seen in the branding of companies and products related to the ocean, technology, and health. Turquoise is used heavily in aquatic-themed spaces, from poolside resorts to coastal cities. It is also favored in tech gadgets, especially in accessories like phone cases, laptop skins, and consumer electronics that aim for a youthful, energetic appeal.

[hextral.com - #028B81](https://hextral.com/#028B81)