

#015F80



Permalink: <https://hextoral.com/hex-colors/color-code-details/015f80/>

Metric	Value	Metric	Value
RGB	1, 95, 128	Brightness	84.7
HSL (°,%,%)	196°, 98%, 25%	HSV V %	50 %
Lab (L*,a*,b*)	37.4, -11.0, -25.1	CMYK (%)	99%, 26%, 0%, 50%
Contrast Black	2.95:1	Contrast White	7.12:1

Palette neighbours



Tints & Shades



Color Profile: #015F80

Common Name: *Harbour Blue*

RGB: (1, 95, 128)

HSL: (200°, 99%, 25%)

Contrast vs White: 6.1, **AA Pass**

Contrast vs Black: 7.1, **AA Pass**

Mood: #015F80 emanates calm, confidence, and sophistication. It's a bold blue with a cool undertone, which exudes a sense of tranquility while still maintaining a strong presence. This color evokes feelings of stability, trust, and professionalism, often associated with corporate environments and maritime themes.

Close Named Matches:

- **Harbour Blue** - #12698D (ΔE=4.34)
- **Anchusa** - #005A7B (ΔE=2.13)
- **Middle Blue** - #1C5680 (ΔE=9.09)
- **Blue Edge** - #205E7C (ΔE=3.22)

Why Designers Use It:

Designers are drawn to #015F80 for its versatility and its ability to evoke a sense of dependability. It's a popular choice in industries requiring professionalism, such as corporate branding, technology, and maritime design. The hue balances a vivid presence without overwhelming the viewer. Its use is also common in UI/UX design for elements like buttons and links, as it stands out while still being easy on the eyes. Additionally, the calming blue can signify trust and security, making it a favorite in financial or tech companies.

This blue shade is often found in the branding of global companies, maritime businesses, and even government entities. It has historical associations with naval uniforms, evoking power and unity. Its current use remains widespread in both commercial and digital design, marking it as a timeless color choice.

