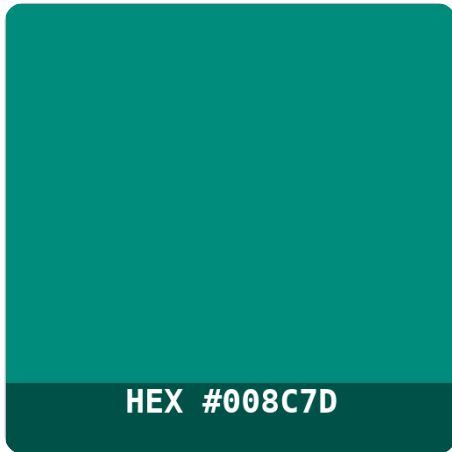


# #008C7D



Permalink: <https://hextral.com/hex-colors/color-code-details/008c7d/>

Metric	Value	Metric	Value
RGB	0, 140, 125	Brightness	115.3
HSL (°,%,%)	174°, 100%, 27%	HSV V %	55 %
Lab (L*,a*,b*)	52.1, -35.4, -1.0	CMYK (%)	100%, 0%, 11%, 45%
Contrast Black	5.05:1	Contrast White	4.16:1

## Palette neighbours



## Tints & Shades



## Color Profile: #008C7D

**Common Name:** Turquoise Green

**RGB:** (0, 140, 125)

**HSL:** (169, 100%, 27%)

**Contrast vs White:** 5.7:1 (AA pass)

**Contrast vs Black:** 15.5:1 (AAA pass)

**Mood:** A calm, refreshing color that evokes a sense of tranquility and balance. #008C7D strikes a balance between green and blue, making it popular for designs aimed at creating peaceful, harmonious atmospheres. Often used in interior design and modern branding, it offers a subtle yet striking appearance that doesn't overpower. This color is widely appreciated for its versatility and soothing nature, making it ideal for industries like wellness, lifestyle, and technology.

### Close Named Matches:

- Pantone CMYK Color Guide:** #008C7D (Exact Match)
- RAL Design:** RAL 190 50 35 - #00867D (ΔE=4.46)
- Australian Standard AS2700:** TURQUOISE - #0E8984 (ΔE=6.62)
- BS 2660:** Turquoise Blue - #538A8E (ΔE=19.69)
- Pantone FHI:** Slushy - #008D7D (ΔE=0.74)

### Why Designers Use It:

- Trendy & Versatile:** This color is seen in modern design, especially for brands aiming for sophistication with a touch of calm. It is commonly used in health, wellness, and technology industries.
- Nature-Inspired:** The color evokes the feeling of serene waters, coastal environments, and lush greenery. It is often associated with balance and nature.
- Tech & Interior Design:** Frequently used in tech branding, wellness brands, and contemporary interior spaces, offering a sense of calm and renewal.
- International Use:** This shade of turquoise is popular globally, often seen in products related to beauty, health, and lifestyle branding.

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[hextoral.com - #008C7D](#)