

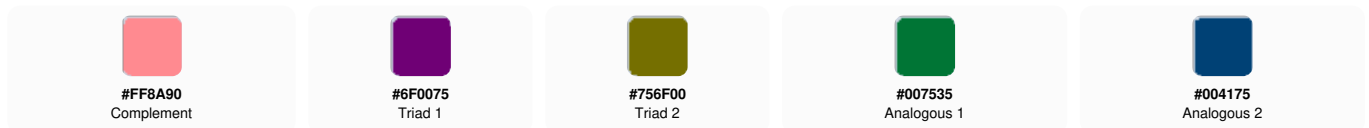
# #00756F



Permalink: <https://hextral.com/hex-colors/color-code-details/00756f/>

Metric	Value	Metric	Value
RGB	0, 117, 111	Brightness	97.2
HSL (°,%,%)	177°, 100%, 23%	HSV V %	46 %
Lab (L*,a*,b*)	44.0, -29.0, -4.6	CMYK (%)	100%, 0%, 5%, 54%
Contrast Black	3.77:1	Contrast White	5.56:1

## Palette neighbours



## Tints & Shades



## Color Profile: #00756F

**Common Name:** *Turquoise Blue*

**RGB:** 0, 117, 111

**HSL:** 174°, 100%, 23%

**Contrast with White:** 4.4 (AA pass)

**Contrast with Black:** 8.3 (AA pass)

### Notable Matches:

- **Australian Standard AS2700** - #026D6C ( $\Delta E=4.76$ )
- **British Standard BS 381C:1996** - #5B9291 ( $\Delta E=16.72$ )
- **Munsell Color System** - #007572 ( $\Delta E=1.92$ )
- **Pantone Solid Coated** - #007770 ( $\Delta E=1.05$ )
- **RAL Classic** - #007D7F ( $\Delta E=5.88$ )

### Mood Blurb:

This color evokes a sense of calm and refreshing energy. It draws inspiration from tropical oceans and serene blue-green waters. It represents balance and tranquility, often used to inspire creativity and clarity. Popular in design contexts that aim for a cool, inviting atmosphere.

### Why Designers Use It:

- **Natural Inspiration:** Many designers favor this shade due to its strong connection to nature, resembling sea waters, fresh plant life, and sky reflections. It taps into natural calmness and sophistication, making it ideal for both modern and traditional spaces.
- **Versatility:** This color can be used across a range of industries, from fashion and interior design to automotive and technology. Its cool tone is often used for products aiming to evoke trust and tranquility, such as in healthcare or wellness industries.

- **Trendy Yet Timeless:** Though it fits well in contemporary designs, it remains a popular choice for creating a fresh and timeless feel. In particular, its presence is notable in the high-end design of luxury items, where elegance meets serenity.
- **Global Affiliation:** The color has gained significant popularity in regions where sea and water imagery plays a big role in local identity, from coastal countries to urban cities near water bodies. It's used in eco-friendly brands aiming for sustainability and calm vibes.

[hextoral.com - #00756F](https://hextoral.com/#00756F)